



Nonprofit Storytelling
Tuesday September 26, 2017 10:00 AM- 12:00 PM

How many of you have great stories about your organizations that are going untold? Many, right? In this workshop, you'll learn how to successfully tell your agency's stories to attract new donors and supporters. Nonprofit storytelling strategist Leon Fooksman will educate you on how to identify, produce and publish stories of your nonprofit's aspirations and achievements on your website, social media, and e-newsletters.

Presented by **Leon Fooksman, Digital Storyline, LLC** .

Award-winning writer Leon Fooksman specializes in using words, images, and videos to tell the unique stories of nonprofits, government agencies and small businesses on their websites, e-newsletters, and social media channels. A former South Florida Sun-Sentinel reporter and a graduate of Columbia University Graduate School of Journalism, he is the author of "A Tradition of Caring: A History of Medicine in Palm Beach County," with more than 20 years of experience in journalism, marketing, and integrating traditional and new media techniques to respond to the changing needs of today's business environment.

Due to materials prepared in advance: please email library@jlbr.org to cancel a reservation 24 hours prior to the workshop.

[Register Here](#)