

SCORE // Palm Beach



## Summit For Small Businesses **DIGITAL TOOLS TO GROW YOUR BUSINESS**

SATURDAY, APRIL 28 • 8:30 A.M. - 1:00 P.M. - \$20 includes continental breakfast

LEARN HOW DIGITAL TOOLS CAN  
ADD TO YOUR CLIENT BASE, INCREASE  
SALES AND IMPROVE YOUR BOTTOM LINE

- ◆ Registration Required
- ◆ Limited to 200 Attendees
- ◆ First 100 registrants will qualify for a drawing to win BOSE Wireless Headphones or Amazon Echo

Keiser University • Flagship Campus  
2600 N Military Trail • West Palm Beach, FL 33409



Relevant Topics for Small Business Owners Presented by World Class Experts



John Coffey



Evie Hernandez



Paul Vedder



Mary Anna  
Mancuso



David Hartmann



Kevin Moffitt

### Digital Tools to Grow Your Business

Saturday, April 28

8:30 AM - 1:00 PM

**REGISTER NOW**

DESCRIPTION

Please join Palm Beach SCORE for our second Small Business Summit. Learn how digital tools add to your client base, increase sales and improve your bottom line. Six world class experts will present relevant topics for small business owners.

**Six critical business topics will be presented by world class experts:**

- Keynote Presentation: Digital Transformation: The New Competitive Advantage - John Coffey, Managing Director, Accenture
- Simple Secrets to Growing Your Business with Video Marketing - Evie Hernandez, Chief Marketing Officer, XoomIm
- Tools to Help Local Businesses Thrive in Today's Digitally-Driven Marketplace - Paul Vedder, Managing Director, VXIT
- Social Media Communications Strategies that Work - Mary Anna Mancuso, Founder & CEO, Mav3n Digital
- The Future is Mobile: Tips for Small Businesses Moving to a Mobile Future - David Hartmann, Co-Founder & CEO, The SilverLogic
- Retail Transformation - Kevin Moffitt, SVP, Chief Retail Officer, Office Depot

**WHERE**

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**FEE/ADMISSION**

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