

Navigating a New Reality: Health Care Leaders Confront the Future

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A promotional banner for the "NAVIGATING A NEW REALITY" conference. It features the logos of the American Hospital Association, AHA Center for Health Innovation, and SHSMD. The main title is "NAVIGATING A NEW REALITY" with the subtitle "Health Care Leaders Confront the Future". It also mentions "A Virtual Conference on COVID-19 From Recovery to Rebuilding". The date "September 14-16" and a "Register Today" button are included. There is a small illustration of a globe with a virus on it.

Hear from Your Peers on COVID-19 Recovery and Resilience

Join us for a front-row seat September 14-16 for [Navigating a New Reality: Health Care Leaders Confront the Future](#).

The three-day virtual conference, brought to you by the [AHA Center for Health Innovation](#) and the [Society for Health Care Strategy and Market Development](#), will showcase inspiring stories, innovative insights and practical takeaways from over 25 leading hospitals and health systems including Atlantic Health System, Banner Health, Cleveland Clinic, Spectrum Health, UW Health, Cedars-Sinai, UNC Health, University of Rochester Medical Center, and more.

[Register here](#) and receive three months of on-demand access post-conference.

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