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Getting Google: Understanding SEO and Creating Content - 02/22/21 - C0224

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NOW**

Don't miss out on our latest online webinar - **Getting Google: Understanding SEO and Creating Content - 02/22/21 - C0224** on Monday, February 22, 2021 from 6:00 PM to 8:00 PM EST.

Today Google will process about 3.5 billion searches -- that's 40,000 searches per second. How visible is your business?

In this course, you'll learn basic SEO, effective website SEO tactics, and how to create an optimized content strategy that will grow your online visibility.

Attendees will learn:

- How Google's algorithm works
- Tools for SEO and how to interpret relevant analytics
- Best practices for a website
- How to build and implement an organic SEO content strategy

Speaker: [Vanessa Calás](#)

Yes, Sign Me Up!



Vanessa is a West Palm Beach native with an extensive background in digital marketing. She has worked with tech startups her whole career, taking care

Find Your Mentor

of everything from digital marketing and graphic design to brand development and crisis management.

YES! -- WILL YOU ATTEND? -- **NO.**

We look forward to seeing you!

Sincerely,

Tegan McKim, Operations Manager
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