



Millennials In The Workforce Presenter: Whitney Cherner, LCSW July 25, 2017 from 1:00 - 3:00 pm

Millennials (ages 18-34) currently make up 40% of the workforce. 53% of hiring managers say it's difficult to find and retain millennials. 58% of Millennials expect to leave their job in three years or less. While Millennials are the most educated generation in history, they have specific personality traits that managers cannot ignore. Millennials in the Workforce will teach managers what to expect when



working with Millennials and how to develop an effective engagement strategy.

Registration **D**

Members: FREE Non-members: \$25

Implementing ASU 2016-14: The New Not-for-Profit Financial Statements Presentation Standard July 28, 2017 from 8:30 - 11:00 am

Nonprofit Financial Management Network (NFM Network), in partnership with Holyfield & Thomas, LLC, invites you to attend a free Nonprofit Accounting Update. All nonprofits will be affected by the key changes. Come learn how they will impact your nonprofit organization. An



overview of the new requirements in this accounting standard update and strategies for implementation, including key changes in the areas of net assets, liquidity and availability disclosures, expense reporting, investment return, and statement of cash flows.

Registration 🕞

Members: FREE Non-members: FREE



Presenter: Josh Hirsch, MS August 4, 2017 from 11:00 am - 12:00 pm

Being a member of Nonprofits First provides for you a wealth of resources and tools. Existing members are invited to review member benefits and how to take advantage of them. New and prospective members are invited to an introduction on maximizing your benefits.

Registration **D**

Members: FREE

Non-members: FREE

Communication For Leaders Presenter: Linda Salzman August 9, 2017 from 9:00 am - 12:00 pm

There is a strong correlation between the quality of your relationships and your ability to communicate. Your relationships are the foundation of your ability to lead. Enhance your ability to lead by exploring the components of communication, refining your existing skills, and expanding your capability by learning new skills and tools.



Registration 🕞

Members: FREE Non-members: \$25

Delivering Service Excellence

Presenter: Pam Evans August 16, 2017 from 9:00 am - 12:00 pm

Providing service excellence is accomplished by positively interacting with customers through effective communication and relationship building. Customer service is giving customers what they asked for; service excellence is fulfilling many of your customer's unstated needs. In this program you will learn to



fulfill those unstated needs and enhance the experience that both external and internal customers have with you, your department and the organization.

Registration 🕞

Members: FREE Non-members: \$25

Marketing Your Personal Brand

Presenter: Whitney Cherner, LCSW August 16, 2017 from 1:00 - 3:00 pm

Personal brand doesn't just apply to jobseekers. It's even more important when you are a professional and representing an agency. Your personal brand is all about who you are and what you want to be known for. If you want to learn how to manage your image and be your own PR guru, sign up for Marketing Your Personal Brand.



Registration 🕞

Members: FREE Non-members: \$25

Everything You Need to Know About Alliance of Nonprofits for Insurance {WEBINAR} August 16, 2017 from 2:00 - 3:00 pm

In this one-hour session, attendees will learn:

- The advantages of buying
 insurance from a nonprofit
- How tailored liability insurance is designed to meet your specialized needs
- How free member services can protect your mission and save your organization time and money



Registration **D**

Members: FREE Non-members: FREE

Three Crucial Strategies That Will Dramatically Increase Giving

Presenter: Jeremy Morse August 17, 2017 from 1:00 - 3:00 pm

Research shows the way we approach individuals through our year-end appeals is not effective. Yet many nonprofits will make the same mistakes again this year. One of the biggest errors is throwing something together at the last minute.



Resolve to break this cycle by spending one afternoon each month in July, August

and September learning about what motivates people to act on behalf of your cause. Make just three crucial changes this year and you will experience dramatically different results.

Each month we will dive in deep and explore a crucial concept that will change the way you approach your messaging to individuals. By the end of September, all of the strategic planning will be done and you'll be ready to produce your most productive appeal ever!

Registration 🕞

Members: FREE Non-members: \$25



Presenter: Josh Hirsch, MS August 18, 2017 from 11:00 am - 12:00 pm

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Registration 🕞

Members: FREE Non-members: FREE

Membership Opportunities

<u>Members of Nonprofits First</u> enjoy exclusive benefits designed to increase your capacity to serve the needs of your clients. In addition to the cost saving opportunities on all Nonprofits First services, members are



part of a community of nonprofit professionals with a demonstrated commitment to the continued strengthening of our industry.

Become A Member

501(C)Jobs

Looking for a job in the nonprofit sector? Visit <u>www.501cjobs.org</u> to view job postings, submit an application, and attach your resume.



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