

Winn/Dixie



## Welcome to the Bloomin' 4 Good Program!

A Brand New Program to Benefit **The Glades Initiative**

Let's Fight Hunger Together. One Bouquet at a Time.

Hi Karis,

It's almost **May 2022**. Are you ready?

We recommend that you do the following to prepare for launch:

- **Visit your Selected Store:** Introduce yourself to the store manager!
- **Follow the [Checklist](#):** Stay on track with the Campaign Checklist full of ideas.
- **Explore the [Image Bank](#):** Download flyers, social media images & more to help in your efforts to spread the news.

We've also created a Marketing Toolkit & Campaign Calendar to help in your efforts. Click the button below to start using them!

[Get My Launch Materials](#)

As a reminder, throughout the month of May 2022, **The Glades Initiative** has been selected to receive a \$1 donation for every \$12.99 Bloomin' 4 Good Bouquet with the red circle sticker sold at the store located at Winn-Dixie 900 South Main Street, Belle Glade FL.

Look for the Bloomin' 4 Good bouquets displayed in a specially marked box in the floral section.

If you have any questions, please do not hesitate to reach out to us. We are here to help! You can also [visit our FAQs](#) to learn more.

Best,  
Emma



**Emma Richardson**  
Bloomin' 4 Good Program  
Program Manager  
(603) 380-9352  
[seg@bloomin4good.com](mailto:seg@bloomin4good.com)

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