



Monthly News



January 2025

CEO's Message

Board President Message

Professional Women's Group Update

Client Spotlight

2025 Style for Hope Luncheon

Ways to Support Us



CEO's Corner



Hello Supporters & Friends:

We're off and running, fast and furious, into the new year. The first quarter of 2025 already is crammed with lots of programs and events you'll want to make note of.

Road to Success kicks off on Wednesday, January 22, and we've registered 19 women for the 6-week immersion into learning about themselves, their self-worth, and best practices for landing employment. Dr. Nethel Stephens is back onboard to lead the RTS sessions, and we've lined up a great crew of volunteer mentors, many who repeatedly step up for this program because it is so fulfilling.

Professional Women's Group also resumes its monthly Saturday meetings, and participants met on January 11, each articulating her personal 2025 goals with creation of a vision board.

Have you reserved your seat yet for our Friday, March 7th Style for Hope Fundraising Luncheon? Hurry, because it's selling out quickly and you won't want to miss hearing from our Style Icon honoree, the incomparable entrepreneur and makeup guru Bobbi Brown, when she's interviewed on stage by our emcee Shannon Cake, the WPTV News 5 anchor. We've got some tempting Silent Auction items up for grabs, plus a few other surprise experiences up our sleeve. If that's not enough, we'll also be welcoming the DFS Worldwide CEO, Michele Meyer-Shipp – her attendance a coup for our chapter! Purchase your ticket now: <https://bit.ly/StyleforHope2025>.

Our chapter, by the way, will be marking its 15th year of operation in April. This milestone has had me reflecting on the generational divides and the challenges we nonprofits face engaging with younger generations. DFSPB has resurrected its Y.E.S. program – Young Executives for Success – which is intended to introduce Millennials (31-45 years old) to our organization and hopefully build relationships with them as future donors and volunteers. But we should also be setting our vision even further ahead to the Gen Zers (16-30). According to a survey conducted by social research company McCrindle, Gen Zers are often overlooked as donors due to their age, student status, and lack of gainful employment. But they are a values-driven generation

who desire to have a positive impact on the world. While their financial contributions may be limited, volunteering their time is more likely, and McCrindle cites that 38% of Gen Z give through volunteering.

While we look ahead to develop strategies for cultivating these future supporters, I'm proud to say that in 2025 at least we will be continuing to expand our services to GenZers and even to some Generation Alphas (15 and younger) via partnerships with Pathways to College, Pace Center, and similar student-focused groups.

Let me hear from you if you have any ideas on how we can further tap into these future generations.

Forever grateful,

Joe Ann Fletcher

**Correction: In the December issue, we incorrectly identified one of the volunteers on the "Communi-Trees" holiday program at Jupiter's Maltz Theatre. It should have read Deirdre Berry.*

A Message from our Board President

Tammera Atkins



Dear Friends,

Happy New Year! As we step into 2025, I am thrilled to share that Dress for Success Palm Beaches has exceeded all our goals from the past year. From serving more clients to surpassing our fundraising targets, we have truly blown the metrics away.

Reflecting on the past year, I am filled with gratitude for the lessons we've learned and the growth we've experienced. These insights will undoubtedly make us a stronger and more resilient organization.

Our lean but mighty staff is now complete, and we are ready to tackle the challenges and opportunities that lie ahead. Together, we will continue to empower women in our community, helping them regain economic independence and overcome barriers to success.

None of this would have been possible without our invaluable volunteers and generous donors. Your unwavering support and dedication have been the cornerstone of our success. Thank you for believing in our mission and for your relentless efforts to make a difference.

Here's to a year of continued success and impact!

Warm regards,

Tammera Atkins

Professional Women's Group Update

The Professional Women's Group (PWG) participants kicked off the new year by focusing on improving their health and creating goals for 2025.

Dr. Nethel Stephens lead the group and everyone spoke about their goals and created their 2025 vision boards.

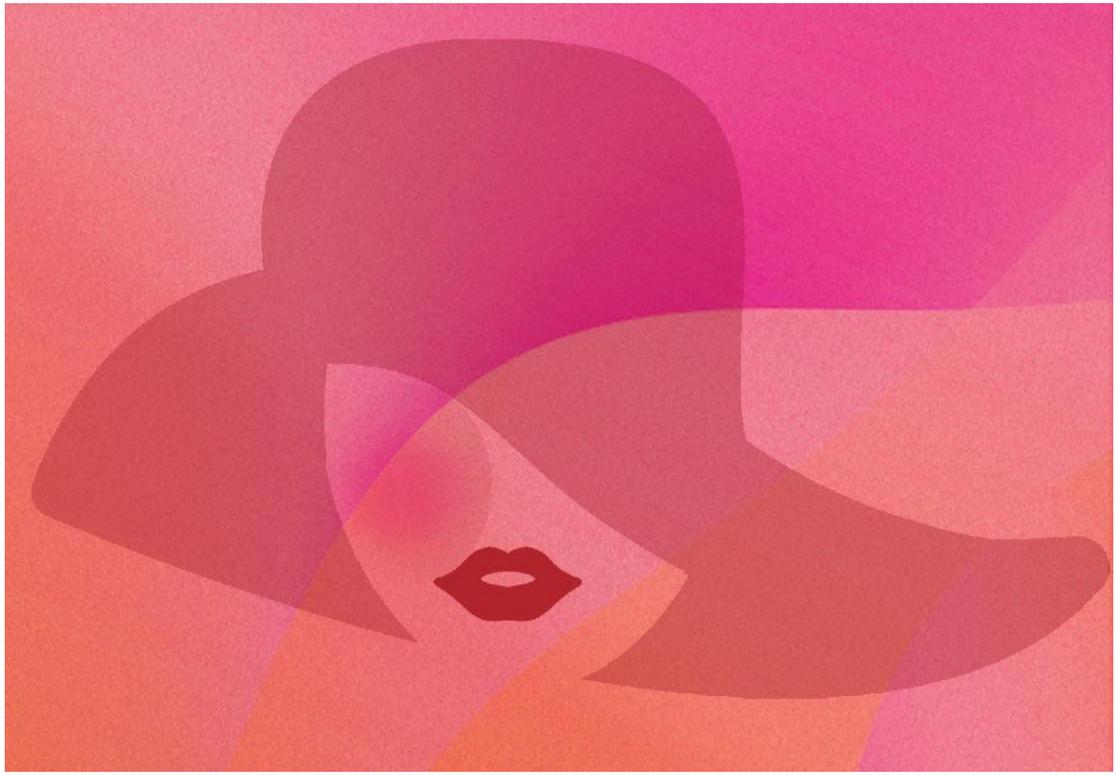


PWG participant Acharo Brown crafts her vision board.

CLIENT SPOTLIGHT



Client Anna Anzelmo (center) was suited by stylists Leslie Bloom (l) and Susie Braverman (r). Anna is now employed at the Thomas H. Corey VA Medical Center in the environmental services department.



STYLE FOR HOPE

FUNDRAISING LUNCHEON

Tommy Hilfiger and Dee Ocleppo Hilfiger
Honorary Co-Chairs

FRIDAY, MARCH 7, 2025

KRAVIS CENTER | WEST PALM BEACH

FEATURING PRESENTATION OF THE

2025 STYLE ICON AWARD TO
BOBBI BROWN

Makeup Artist & Founder

JONES ROAD

PRESENTING SPONSOR:

W BRADFORD INGALLS CHARITABLE FOUNDATION

[Purchase Tickets](#)

Additional Ways to

SUPPORT US



Help Ensure Our Future by Becoming a Member of the Circle of Impact



Our Circle of Impact is a select group of current and former business leaders who have pledged an annual minimum donation of \$1,000. Members are acknowledged for their generosity, their names appearing on a distinctive plaque at our headquarters, plus they enjoy several exclusive perks throughout the year. View our flyer [here](#) for more information or to donate, please visit our [website](#).

Company Matching Grants

Many organizations offer a company match program for donations made by their employees to nonprofit organizations, and some even offer volunteer grants. If your employer offers such programs, please consider requesting a donation to Dress for Success Palm Beaches.

Charitable Bequest

Leave a legacy! Please consider adding a charitable bequest to our organization to your will. **Be sure to designate our organization by our full name: Dress for Success Palm Beaches.**

Business Partners



A Passion for Justice™



COSMETIC SOLUTIONS
[INNOVATION LABS]



DRESS FOR SUCCESS[®]
PALM BEACHES

[Donate](#)

DRESS FOR SUCCESS PALM BEACHES INC IS A 501(C)3. FL SOLICITATION #CH34892A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELPFLA, OR VIA THE INTERNET AT WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

DRESS FOR SUCCESS PALM BEACHES

dressforsuccesspb.org



Dress for Success Palm Beaches, Inc. | 2459 S. Congress Avenue Suite 204 | Palm Springs, FL 33406 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!