



## Call to Artists

# “Outside the Box”

## Transforming Traffic Signal Boxes into Public Art

### 1) Project Summary

Palm Beach County Art in Public Places (PBC AiPP) will commission up to thirty-six (36) student, emerging, and professional artists based in Palm Beach County to transform ordinary Traffic Signal Boxes (TSB) into three-dimensional artworks. Located in municipal and unincorporated Belle Glade, Pahokee and South Bay, public infrastructure provides ideal “canvases” to enhance streetscapes and foster a unique sense of place for residents and visitors to the Lake Region. Artists are invited to create original art, in diverse media, inspired by contemporary and historical attributes of the Lake Region’s natural and human-made environments, communities, recreational activities, education, arts, culture, industry and more. For additional information about the Lake Region see pages 7-8.

***Outside the Box*** is a fast-paced project that offers a unique opportunity for artists to exhibit art outdoors in the public realm, even if their original artwork medium cannot withstand South Florida weather. Digitally translating images onto vinyl enables us to transform two-dimensional artworks into outdoor three-dimensional sculptures. PBC AiPP encourages artists interested in taking the leap from studio to public artist, and those who create site-specific works, to apply.

Artist selection occurs in two phases. In the first phase, up to sixty (60) artists will be selected by the Shortlist Selection Panel based on images of their past work and other qualifications as outlined below. In the second phase, the up to sixty (60) selected artists will develop one (1) concept art design to present in person to the Finalist Selection Panel who will select up to thirty-six (36) artists and their concept designs.

After Finalist Selection, PBC AiPP will inform artists of the specific TSB location, dimensions and related size ratio for their artwork. Final artworks may be of any medium and must be a minimum of 15” on all sides and proportionate to the size ratio of their assigned TSB. Finalist selected artists will enter into a contract with Palm Beach County to finalize their art design. After artwork is completed and approved by PBC AiPP, high quality digital images will be taken of completed artwork at PBC AiPP’s office by a County-hired photographer at no cost to the artists. Images will be printed onto adhesive vinyl then installed onto TSBs by a County-hired printer and installer at no cost to the artists. Digitally translating images onto vinyl enables us to transform two-dimensional artworks into outdoor three-dimensional sculptures. Artists keep their original artwork.

Vinyl art wraps will be installed in the spring or early summer of 2020, culminating with a community event and *It’s a Wrap* exhibition featuring the artists with their concept and final artworks, at the Belle Glade Branch Library.

In addition, a downloadable map highlighting artworks and their locations will aid in connecting the public with the Lake Region and experiencing it anew through diverse artist interpretations of place.

## 2) Eligibility

Open to all artists residing throughout Palm Beach County. Artists younger than 18 years of age must have a parent or guardian co-sign the Agreement for Art Services, a sample of which is available upon request.

## 3) Budget

Up to sixty (60) artists who present a concept art design in person to the Finalist Selection Panel, per Finalist Selection requirements, will receive \$250. Up to thirty-six (36) artists chosen as Finalists to develop and finalize their art design will receive an additional \$750 after PBC AiPP approves and receives the final artwork. The \$750 is inclusive of all expenses for artist to finalize artwork.

## 4) Tentative Schedule and Process

- **August 12, 2019** – Announce Call to Artists
- **August 21, 2019, by 5:00pm** – Artists send any project questions to PBC AiPP at [esinger@pbcgov.org](mailto:esinger@pbcgov.org)
- **August 23, 2019, by 5:00pm** – PBC AiPP posts answers to artist questions at <http://discover.pbcgov.org/fdo/art/Pages/Calls-to-Artists.aspx>
- **September 6, 2019, by 5:00 pm** – **Shortlist submittals due.** Mail or hand deliver submittal to Palm Beach County Art in Public Places, 2633 Vista Parkway, West Palm Beach, FL 33411
- **September 16, 2019** – Shortlist Selection Panel selects up to sixty (60) artists based on past work and qualifications
- **Shortlisted Artists are strongly encouraged to attend one Information Session**
  - **Thurs. Sept 19, 5:30-6:30pm** at PBC AiPP office, 2633 Vista Parkway, West Palm Beach
  - **Sat. Sept 21, 9:30-10:30 am** at Loula V. York Branch Library, 525 Bacom Point Rd, Pahokee
- **October 25, 2019 by 5:00 pm** – **Finalist submittals due.** Mail or hand deliver submittal to Palm Beach County Art in Public Places, 2633 Vista Parkway, West Palm Beach, FL 33411
- **Week of November 4, 2019** – Presentation of concept art design to Finalist Selection Panel, which shall select up to thirty-six (36) artists and their concept art designs. Following the selection of Artists by the Finalist Selection Panel, Notice of Intent to Award will be posted on <http://discover.pbcgov.org/fdo/art/Pages/Calls-to-Artists.aspx>
- **By January 30, 2020** – Finalists are in contract with County
- **By February 28, 2020 by 5:00 pm** – Artists submit digital image of their final art design to PBC AiPP for approval via email to [esinger@pbcgov.org](mailto:esinger@pbcgov.org)

- **By March 6, 2020** – PBC AiPP reviews final art designs for approval
- **Week of March 16, 2020** – Final 2-D artwork is received at PBC AiPP office.
- **Week of March 23, 2020** – High quality images of final artwork will be taken at the PBC AiPP office by a County-hired photographer at no cost to artists
- **Week of March 23, 2020** – Artists retrieve final artwork from PBC AiPP office.
- **Week of April 13, 2020** – Vinyl art wraps printed by County vendor at no cost to artists
- **April 20-30, 2020** – Vinyl art wraps installed by County vendor at no cost to artists
- **May/June 2020** – *It's a Wrap Community Event and Exhibition* at Belle Glade Branch Library

## 5) Art Design Goals

- Art shall be inspired by and celebrate contemporary and historical attributes of the Lake Region such as the natural and human made environments, arts, culture, heritage, education, community, sports and other recreational activities, industry, etc.
- Art shall enhance TSBs' surrounding environment and foster a unique "sense of place".

## 6) Art Design Criteria

When developing art designs, artists shall consider and be responsive to the following criteria to be eligible for award by the Finalist Selection Panel:

- Art for all TSBs must cover all four sides.
- Art design shall wrap all TSB sides for a continuous flow. Designs shall avoid using each TSB surface for a different image or concept.
- Art may range from abstract to representational images.
- Art shall include bold forms and vibrant colors that can be easily viewed by motorists.
- Art shall use the TSB shape as an integral part of the design.
- Art shall take into account vehicular and pedestrian sight lines to each TSB.
- Art must be the artist's own original work created directly and personally by a particular artist and shall not be a copy or imitation.
- Art must not contain representations of traffic lights, signs, signals, maps or other common driver instructional or wayfinding infrastructure and/or resource.
- Advertising is not permitted under any circumstance.
- Artist signature may be included in art, but shall not be visible from the roadway or otherwise cause distraction to drivers or bicyclists.
- Except for the artist signature, art shall not include words or alphanumeric characters.
- Art shall not contain logos, or trademarked products and/or images.
- Art must conform to the template provided herein. Actual TSB sizes vary. Artists' acknowledge that art designs may be altered to accommodate TSB dimensions and installation.

## 7) Shortlist Selection

Please mail or hand-deliver one (1) virus-free PC-compatible CD-ROM or thumb drive including PDF of Letter of Interest, up to three (3) digital images of Past Work, Annotated Image List and brief BIO or Resume to: Palm Beach County Art in Public Places, 2633 Vista Parkway, West Palm Beach, Florida, 33411. ATTN: Outside the Box. Excess material won't be presented to the Shortlist Selection Panel, nor returned.

A complete Shortlist Submittal consists of the following:

### ***Letter of Interest (One Page, PDF)***

- Express your interest in the project and address how you/your team's shortlist submittal demonstrates that you can successfully meet art design goals and criteria.
- Please name file: Artist(s) Last Name\_First Name\_Letter of Interest

### ***Digital Images of Past Work (in JPEG format)***

- Up to three (3) images of past work. Only one image per JPEG allowed. If multiple images are included per JPEG, artist may be disqualified.
- Please name file: Artist's Last Name\_First Name\_Image Number to correspond with annotated image list.

### ***Annotated Image List for Past Work (PDF)***

- Include the following information for each JPEGs: Image number (1-3), artist name, title of work, medium, dimensions, year completed
- Please name file: Artist's Last Name\_First Name\_Annotated Image List

### ***Resume or Bio (One Page, PDF)***

- Please name file: Artist Last Name\_First Name\_Resume

### Criteria for Shortlist Selection

The Selection Panel shall select artworks based on the following characteristics:

- 1. Art Experience / Education:** 40 points
- 2. Past Artwork Samples:** 60 points

Prior to Finalist Selection, and following the Shortlist Selection, PBC AiPP will host informational sessions to answer shortlisted artist questions. Artists are **strongly encouraged** to attend **one** of the sessions offered at Palm Beach County Art in Public Places office in West Palm Beach, or at the Loula V. Park Branch Library in Pahokee. Session dates and times are noted in the tentative schedule herein.

## 8) Finalist Selection

Shortlisted artists are invited to develop and present to the Finalist Selection Panel one (1) concept art proposal laid out in accordance with the TSB concept template provided herein per Finalist Submittal requirements.

All concept art proposals shall address art design goals and criteria. Artists may propose art concepts made with an existing original work by the artist and/or new original work. Artists shall not propose art concepts currently displayed outdoors anywhere else in Palm Beach County.

A complete Finalist Submittal consists of the following:

***Digital Image of Proposed Concept Art Design (in JPEG format)***

- One (1) concept art design. Artwork must conform to the TSB concept template to be provided digitally by PBC AiPP to all shortlisted artists
- Please name file: Artist's Last Name\_First Name

***Proposal Narrative (One Page, PDF)***

Narrative of art design concept shall include the following:

- Title of Original Artwork
- Medium of Original Artwork
- Dimensions of Original Artwork
- Year of completion of Original Artwork
- Narrative – Share a story about your proposed Artwork? What are the sources of inspiration for your artwork? How does your design concept relate to historical and/or contemporary aspects of the Lake Region?
- Specify which specific TSB location is envisioned, or most desired, for your concept art design. Proposed TSB locations will be considered by Palm Beach County's Public Art Administrator, but an artist proposing a TSB location does not guarantee that location assignment
- Please name file: Artist's Last Name\_First Name\_Proposal Narrative

***Proof of Residency***

Artists seeking geographic preference as set forth in the Criteria for Finalist Selection must submit proof of permanent residency west of 20-Mile Bend within Palm Beach County. Proof of residency may include, but is not limited to an official government issued Driver's License, ID Card, and/or Student ID Card.

Please mail or hand-deliver one (1) virus-free PC-compatible CD-ROM or thumb drive with concept art design and proposal narrative to: Palm Beach County Art in Public Places, 2633 Vista Parkway, West Palm Beach, Florida, 33411. Excess material won't be presented to Finalist Selection Panel, nor returned.

Criteria for Finalist Selection

The Selection Panel shall select artworks based on the following characteristics:

1. **Artistic merit of the concept art design** 30 points
2. **Extent to which concept art design relates to historical and/or contemporary aspects of the Lake Region** 30 points
3. **Extent to which art concept design meets art design goals and criteria** 30 points
4. **Geographic preference** Artists who are permanent residents of the portion of Palm Beach County located West of 20 Mile Bend will receive 10 points

Shortlist and Finalist Selection Panels for this Call to Artists are comprised of the County's Public Art Committee members and a representative from Palm Beach County's Engineering & Public Works Department, Traffic Division. Of the concept art designs reviewed, up to thirty-six (36) will be selected for award during Finalist Selection. While not common, Finalist Selection Panel may request minor changes to selected art concepts. If a Finalist refuses to make requested minor changes to their proposed concept art per Finalist Selection Panel's request, Palm Beach County may not contract with artist for art commission.

Palm Beach County’s Public Art Administrator will curate and finalize art locations, as sole decision maker, with input from governmental representatives from the Lake Region. Artists whose concept art designs are selected by the Finalist Selection Panel will enter into an Agreement for Artist Services to develop their concept design into an original artwork and arrange with PBC AiPP to have their original artwork photographed at the PBC AiPP office by a County-hired vendor at no cost to the artists.

Palm Beach County is not under any obligation to select Short List or Finalist Artists, or to award a contract if, in the sole judgment of the County, the artist materials do not meet the eligibility or qualifications for the project.

### 9) Traffic Signal Box Locations in the Lake Region

Palm Beach County Art in Public Places strongly recommends shortlisted artists visit TSB locations to gain insight into the context of the immediate surroundings and broader neighborhood near each TSB. All shortlisted artists will receive a packet of photos to provide some context of the surrounding views for all thirty-six (36) TSBs.



Photo on left is a sample TSB in the Lake Region.

Ground mounted TSB dimensions are all 27” deep and range in width from 40”-44½” and range in height from 56”-70”.

All pole mounted TSBs in the Lake Region are the same dimensions: 18” deep x 30” wide x 52” tall.

### 10) Traffic Signal Box Concept Template

- Artists must use concept template below to develop their concept art design
- Actual TSB sizes vary. Art designs may be altered by County to accommodate TSB dimensions

Left Side	Front	Right Side	Back

## 11) Traffic Signal Box Locations and Dimensions

TSB #	Roads and Cabinet Corner	City / Unincorporated	Cabinet Dimensions
1	Hooker Hwy & Lakeside Medical Center - SEC	Belle Glade	44 X 28 X 53
2	W Canal St/ Torry Island & SR 717 - NWC	Belle Glade	30 X 18 X 50
3	Gator Blvd & Sugar House Rd - NEC	Belle Glade	40 X 27 X 59
4	Gator Blvd/ Ave L & Main St - SWC	Belle Glade	40 X 27 X 69
5	Ave L & NW 12th St - NEC	Belle Glade	44 X 27 X 54
6	Ave L & SR 715 - NEC	Belle Glade	40 X 27 X 69
7	W Canal St & SR 715 - SEC	Belle Glade	40 X 27 X 59
8	W Canal St N & Belle Glade Elementary School - NEC	Belle Glade	30 X 18 X 50 (POLE MOUNTED)
9	W Canal St N & NW 5th St - NWC	Belle Glade	40 X 27 X 59
10	W Canal St S & NW 5th St - SWC	Belle Glade	40 X 27 X 59 (POLE MOUNTED)
11	MLK Jr Blvd & SW 16th St - NEC	Belle Glade	40 X 27 X 9
12	W Canal St N & NW 2nd St - NWC	Belle Glade	40 X 27 X 59
13	Canal St & Main St - NWC	Belle Glade	40 X 27 X 59
14	Ave A & SW 5th St - NEC	Belle Glade	30 X 18 X 50 (POLE MOUNTED)
15	Ave A & NW 4th St - NEC	Belle Glade	30 X 18 X 50 (POLE MOUNTED)
16	W Ave A & NW 2nd St - SEC	Belle Glade	30 X 18 X 50 (POLE MOUNTED)
17	SW Ave B & SW 5th St - SEC	Belle Glade	30 X 18 X 50 (POLE MOUNTED)
18	SW Ave B & SW 2nd St - SWC	Belle Glade	30 X 18 X 50 (POLE MOUNTED)
19	MLK Jr Blvd & SW 2nd St - SEC	Belle Glade	40 X 27 X 70
20	MLK Jr Blvd & SW 10th St - NWC	Belle Glade	30 X 16 1/2 X 50 (POLE MOUNTED)
21	MLK Jr Blvd & SW 5th St - NEC	Belle Glade	30 X 16 1/2 X 50 (POLE MOUNTED)
22	MLK Jr Blvd & Main St/ SR 80 - SWC	Belle Glade	40 X 27 X 59 1/2
23	E Canal St & MLK Jr Blvd - SEC	Belle Glade	30 X 17 X 50 (POLE MOUNTED)
24	E Canal St/ SR 880 & Duda Rd - SEC	Belle Glade	40 X 27 X 61
25	SR 80 & SR 715 - NEC	Belle Glade	40 X 27 X 68 1/2
26	SR 80 & Glades Central HS - SWC	Belle Glade	40 X 27 X 59
27	PB State College & SR 715 - NEC	Belle Glade	44 X 27 1/2 X 68
28	Big Lake Plaza & SR 80 - NWC	Belle Glade	40 X 27 X 61
29	SW Ave M & SR 715 - NWC	Belle Glade	40 X 27 X 59
30	1st St/ Bacom Point Rd & Lake Ave/ Main St - NEC	Pahokee	44 X 27 1/2 X 54
31	1st St/ Barak Obama Blvd & N Barfield Hwy - NEC	Pahokee	40 X 27 X 56
32	PBC Fire Sta #74 & US 27/ SR 80 - NEC	South Bay	40 X 27 X 56
33	SR 80 & US 27 - SWC	South Bay	40 X 27 X 61
34	Hooker Hwy & SR 715 - SWC	Unincorporated	40 X 29 X 56
35	SR 80 & SR 15 - NWC	Unincorporated	44 1/2 X 28 1/4 X 55
36	SR 80 & Hatton Hwy - SWC	Unincorporated	38 1/2 x 27 x 56

NEC = Northeast Corner, SEC = Southeast Corner, NWC = Northwest Corner, SWC = Southwest Corner

All TSB locations are subject to approval by Palm Beach County and the Florida Department of Transportation, as applicable.

## 12) The Lake Region Background Information

The cities of Belle Glade, Pahokee, and South Bay, along with unincorporated lands, make up the western region of Palm Beach County referred to as the Lake Region. The population of the region is diverse with strong ethnic and cultural pride, celebrated in several annual festivals. Western Palm Beach County is one of America's major agriculture centers (sugar cane, sweet corn and beans among other products). At the heart of the area is Lake

Okeechobee, the second largest fresh water lake in the continental United States, which provides recreational opportunities to area residents and tourists.

To learn more about the Lake Region explore these resources:

<https://www.thepalmbeaches.com/explore-cities/lake-okeechobee-and-glades>

<http://bellegladegov.com/>

[http://www.bellegladechamber.com/belle\\_glade.html](http://www.bellegladechamber.com/belle_glade.html)

<http://www.pbclibrary.org/branches/belle-glade> - "Book a Librarian"

[http://www.southbaycity.com/Public\\_Documents/index](http://www.southbaycity.com/Public_Documents/index)

<http://www.pbclibrary.org/branches/clarence-e-anthony> - "Book a Librarian"

<http://cityofpahokee.com/Pages/index>

<http://www.pbclibrary.org/branches/loula-v-york> - "Book a Librarian"

<https://www.pinterest.com/dollyhandcac/belle-glade-the-everglades/>

[https://en.wikipedia.org/wiki/Glades\\_Central\\_High\\_School](https://en.wikipedia.org/wiki/Glades_Central_High_School)

### 13) Public Art in the Lake Region

Over the past 15 years, Palm Beach County commissioned artists to integrate site-specific public art into a variety of County facilities throughout the Lake Region. Click on Artwork names below to see how the regions' unique characteristics informed each Art Place. [Glades Legacy of Life](#) - [Water Story](#) - [Knowledge is Our Future](#) - [Body Graphix](#) - [South Bay Head Start Arts](#). The Lake Region history is also represented in paintings at the Belle Glade Bank, 108 S. E. Avenue D. Privately commissioned Public Art memorialize the 1928 Hurricane

<https://myfloridahistory.org/frontiers/article/121>

<https://www.miamiherald.com/news/local/news-columns-blogs/fred-grimm/article97950797.html>

### 14) Questions

**By 5:00pm August 21, 2019, any artist questions shall be sent to [esinger@pbcgov.org](mailto:esinger@pbcgov.org) - Subject line: "Outside the Box, Artist Question, Last Name, First Name."** By 5:00pm August 23, 2019, all questions and answers will be documented in an Amendment to the Call to Artists, which will be posted at <http://discover.pbcgov.org/fdo/art/Pages/Calls-to-Artists.aspx>.

Questions regarding this Call to Artists must be directed to Palm Beach County's Public Art Administrator, Elayna Toby Singer, at [esinger@pbcgov.org](mailto:esinger@pbcgov.org). If applicants rely on information provided by persons other than Ms. Singer, they do so at their own risk. From the date of release of this Call to Artists until award of contract, no contact with Palm Beach County's Public Art Committee, members of Selection Panels for this Call to Artists, or representatives of Palm Beach County related to this Call to Artists is permitted except as authorized by Ms. Singer and/or in conjunction with scheduled Call to Artists activities. Any such unauthorized contact shall not be used as a basis for selection and may result in the disqualification of the artist's proposal.

In addition, the Palm Beach County Lobbyist Registration Ordinance prohibits an artist or anyone representing an artist from communicating with any County Commissioner, County Commissioner's staff, or any employee authorized to act on behalf of the Commission to award a particular contract regarding this Call to Artists, i.e., a "Cone of Silence." The "Cone of Silence" is in effect from the date/time of the deadline of the Short List submittal, and terminates at the time that the Board of County Commissioners or a County Department authorized to act on their behalf, awards or approves a contract, rejects all bids, or otherwise takes action which ends the solicitation process. Artists may, however, contact any County Commissioner, County Commissioner's



staff, or any employee authorized to act on behalf of the Commission to award a particular contract, via written communication, i.e., facsimile, e-mail, or U.S. mail. Violations of the “Cone of Silence” are punishable by a fine of \$250.00 per violation.

## 15) Amendments

Changes to this Call to Artists, when deemed necessary by Palm Beach County, will be completed only by written Amendment(s) issued prior to the deadline for receipt of proposals. Proposers should not rely on any representations, statements or explanation other than those made in this Call to Artists, or in any Amendment to this Call to Artists. Where there appears to be a conflict between the Call to Artists, and any Amendment issued, the last Amendment issued shall prevail.

ALL Palm Beach County Call to Artists and Amendments will be advertised at <http://discover.pbcgov.org/fdo/art/Pages/Calls-to-Artists.aspx>. It is the sole responsibility of artists/proposers to routinely check this website for any Amendments issued prior to the deadline for receipt of proposals. Palm Beach County shall not be responsible for the completeness of any package (Call to Artists and Amendments) not downloaded from this website.

## 16) General Terms and Conditions

1. Upon submission, all proposals become public records and the property of Palm Beach County, and subject to disclosure in accordance with Florida law.
2. Due care and diligence has been exercised in preparation of this Call to Artists and all information contained herein is believed to be substantially correct; however, the responsibility for determining the full extent of the requested services rests solely with those making proposals.
3. Palm Beach County reserves the right to reject any or all proposals submitted in response to this Call to Artists, waive any or all informalities and/or irregularities, re-advertise with either an identical or revised scope, or cancel this Call to Artists in its entirety.
4. Palm Beach County reserves the right to reschedule or cancel Finalist Selection without paying honorarium or expenses.
5. Palm Beach County is not under any obligation to select Short List Artists or a Finalist or to award a contract if, in the sole judgment of the County, the artist materials do not meet the eligibility or qualifications for the project.
6. Palm Beach County reserves the right to contact any or all proposers after submittal in order to obtain supplemental information and/or clarification in either verbal or written form.

## 17) Right of Appeal / Protest

Any Bidder/Proposer may appeal/protest a selection by submitting a written protest to the Director of Facilities Development & Operations (FDO) within five (5) days after the posting of the Notice of Intent to Award by the Department. Protests must be submitted in writing, must identify the protestor and the solicitation, must describe the ground for protest, and must be addressed to the Director, Facilities Development & Operations (FDO), via hand delivery or mail to 2633 Vista Parkway, West Palm Beach, FL, 33411 or via email to [Awolf@pbcgov.org](mailto:Awolf@pbcgov.org). A protest is considered filed when the FDO Director receives it. Failure to file a protest within five (5) days of the posting of the Notice of Intent to Award shall constitute a waiver of the proposer’s right to protest. Notice of Intent to Award will be posted on <http://discover.pbcgov.org/fdo/art/Pages/Calls-to-Artists.aspx>