

SBA free webinars in November

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To:Updates <updates@gladesinitiative.org>

South Florida District Office

u s small business administration

[Click here to find workshops and events going on today](#)

“Path to Prosperity” - November 16 10am

In Person Event - You are invited to the Southern Atlantic “Path to Prosperity” regional economic development series in Fort Lauderdale, FL. The Federal Deposit Insurance Corporation (FDIC), Small Business Administration (SBA), and the United States Department of Agriculture (USDA) have partnered to provide individuals, small businesses, including agriculture enterprises (farmers and ranchers), and urban/rural communities, useful information, tools, resources, and an opportunity to engage in dynamic discussions intended to create economic progress. The **no-cost** series features experts in the lending industry, Federal Government, and community partners and stakeholders.

[Webinar Registration - Zoom \(zoomgov.com\)](#)

Artificial Intelligence (AI) Interactive Lunch & Learn - November 16 11am

Unlock the potential of Artificial Intelligence (AI) for your small business in this eye-opening seminar. This beginner-friendly session aims to unravel the complexities of AI, breaking down what it is and why it's an invaluable asset for your business. Learn how AI can automate tasks, analyze data, and boost your customer engagement. There will be an emphasis on privacy and security. You'll leave with a foundational understanding of AI's role in modern business and strategies to kickstart your journey implementing it in your own operations.

Speaker: Ali Johnston is the President and Founder of Bel Tech Services, Bel-Tech provides full-service IT consulting to small- and medium-sized businesses across the nation, with a focus on cybersecurity. She has over 20 years of experience in the IT industry,

[Register here](#)

Resources for Veterans Starting a Business - November 14 12 noon

Learn what resources are available for Veterans interested in starting their own businesses. We will review some of the national programs available including the SBA's Boots to Business program as well as other free and low-cost resources available both government, non-profit and private sector.

[Resources for Veterans Starting a Business | SCORE](#)

Marketing 101: Obtaining & Retaining Customers - November 14 1 pm

This interactive webinar is for all entrepreneurs who want to learn about marketing their business to reach a broader customer base.

Small Businesses should be able to apply the fundamental marketing concepts that support starting and

managing a business.

With that in mind, this webinar will assist you to:

- Define marketing and its importance in business development.
- Describe the target market research process.
- Identify components of an effective marketing plan.
- Describe high impact marketing strategies that foster business success.
- Describe key concepts for measuring performance of marketing strategies, to include social media campaigns.

[Marketing 101: Obtaining & Retaining Customers \(sbanavigator.org\)](https://sbanavigator.org)

How to Access Economic Data from the U.S. Census Bureau - November 15 11 am

In this one-hour webinar, you will be accessing economic data from the Census Bureau using our main data dissemination tool, data.census.gov. You will learn:

- What data is available through our site
- The ways to search for data, specifically economic data by ZIP Code
- How to view tables and create maps
- How to download and share data on the site
- How to access important resources for the site and economic datasets

[How to Access Economic Data from the U.S. Census Bureau | SCORE](#)

Managing Human Resources in 2023 - November 15 12 noon

It's critical to protect your company and yourself as an employer, whether you are about to hire your first employee or have 50 employees, by creating and developing strong human resource procedures.

Whether you are a small business owner, human resources manager or office manager, this seminar will address five critical HR issues that all employers face:

- Employee Handbook and Documentation
- Onboarding Employees Effectively
- Discipline and Termination Safely
- Employee Performance and Documentation
- 2021 Compliance, Safety and OSHA

[Managing Human Resources in 2023 | SCORE](#)

Intellectual Property: Patent, Trademark and Copyright Law - November 15 6 pm

As you grow your business, you build value in its name, logos, trademarks, and bylines. They can be as valuable as your business reputation and profit levels.

Are you in a creative business? Designers, illustrators, painters, software engineers, writers, and authors can all create works with long-lasting value.

Are you an inventor? How do you establish proof of ownership of your invention?

Attend this workshop and learn:

- Whether you need protection for your intellectual property
- If so, which methods are appropriate to your situation?
- What processes are involved?
- How much you can do yourself, and at what point a lawyer might be needed?
- The timelines involved

By investing a few hours in this workshop, you will have up-to-date information on a key issue that you should address to decide if you need to protect or enhance the value of your business for any intellectual property.

[Intellectual Property: Patent, Trademark and Copyright Law | SCORE](#)

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Women's Roundtable - November 17 10 am

Please join us and discover the strength behind building a strong network, and see how today's businesswomen are accomplishing more than ever before.

Through our open discussion you will have the opportunity to:

- Convert leads into cash
- Align with and support your goals through connections and strategic alliances
- Set up a process that guarantees results
- Help create community partners by leveraging your time and money
- Initiate action instead of being caught like a "deer in the headlights"
- Never quit believing in your product/service or yourself

[Women's Roundtable | SCORE](#)

Your Miami-Dade Small Business Resources - November 17 1 pm

This specialized webinar series will bring together MDBN groups and additional small business organizations from around the County to connect directly with Miami-Dade businesses. Learn more about these community groups who can help you access resources and information to start and grow your business.

[Your Miami-Dade Small Business Resources featuring CareerSource South Florida \(sbanavigator.org\)](#)

Pasos Sencillos - Obtendras las claves para desarrollar el plan financiero; La decisión final

- November 18 9:30 am

¿ESTÁ LISTO PARA SER SU PROPIO JEFE?

El taller, 'Pasos Sencillos', organizado por Hispanic Unity y SCORE Broward, le ayudará a preparar un plan de negocios para convertir su sueño en realidad. Comenzar su propio negocio es una decisión difícil. Usted no tiene que hacerlo solo. Esta es una serie de talleres dividido en 5 partes que le guiará a través de los fundamentos de la creación de empresas. Si usted está dispuesto a trabajar seriamente con los instructores, comprenderá de mejor manera los retos y oportunidades con que se enfrentará. Usted obtendrá un plan y estimación financiera y un plan de marketing, ambos necesarios para este emprendimiento. A medida que avanza a través de los talleres un tutor le será asignado, quien le ayudará con el proceso paso a paso.

[Pasos Sencillos- Obtendras las claves para desarrollar el plan financiero; La decisión final | SCORE](#)

COMERICA BUSINESS \$ENSE - November 20 11:30 am

In this workshop, business owners will learn the three most important financial documents; balance sheets, profit and loss statements, and cash flow reports.

[Nov-20 Comerica Business \\$ense \(flwbc.org\)](https://www.flwbc.org)

Use a Six Month Budget to Guide Your Business' Recovery - November 20 6 pm

- his hands-on workshop will give you the fundamentals you need to build a simple budget for your business.
- Don't run a business without a budget to guide you and help you make critical decisions. Learn how to forecast revenues and estimate your expenses. Putting a budget together isn't hard when you know what to do. Come to this workshop and get the knowledge needed.

[Use a Six Month Budget to Guide Your Business' Recovery | SCORE](#)

DIVAS IN THE TRUCKING INDUSTRY - November 21 9:30 am

- Help clients to understand the “industry”
- Identify profitability
- Determine how to get a “slice of the pie”
- Develop & manage successful businesses

[Nov-21 Divas in the Trucking Industry \(flwbc.org\)](https://www.flwbc.org)

Franchise Your Business - November 21 12 Noon

Franchise your business to increase your reach, multiply your enterprise value, and leave a lasting legacy!

Are you an entrepreneur and have run your business for at least a year and is it profitable? Have you ever thought about turning your business into a national franchise brand? Is this the right growth strategy for you?

In this one-hour webinar, you will learn:

- Is this the right growth strategy for you?
- The reasons and benefits of franchising your business
- Is your business “franchise-able”

[Baruch SBDC Franchising Series: Franchise Your Business Tickets, Tue, Nov 21, 2023 at 12:00 PM | Eventbrite](#)

More Events and Workshops

[Find events | U.S. Small Business Administration \(sba.gov\)](#)

[Miami-Dade Business Navigators](#)

[Florida Women's Business Center Workshops](#)

[Tampa Bay Women's Business Center Workshops](#)

[weVENTURE Women's Business Center Workshops](#)

[Florida Small Business Development Center at FIU - Miami](#)

[Florida Small Business Development Center at UCF - Orlando](#)

[Florida Small Business Development Center at IRSC - Port St. Lucie](#)

[Florida Small Business Development Center at USF - Tampa](#)

[Broward SCORE Workshops](#)

[Manasota SCORE Workshops](#)

[Miami-Dade SCORE Workshops](#)

[Palm Beach SCORE Workshops](#)

[Space Coast SCORE Workshops](#)

[Southwest SCORE - Ft. Myers Workshops](#)

[Treasure Coast SCORE Workshops](#)

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