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This Week's Webinars



[APR 12: Successfully Start Up Your Business](#)

PRESENTER Jim Lobel

Tuesday, April 12 | 12-1 pm EDT

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Dive into the financial realities of starting-up with advice on determining your initial capital investment and making the right financial decisions to succeed.

[APR 14: Email Marketing Essentials](#)

PRESENTER Patty Ross

Thursday, April 14 | 12-2 pm

[REGISTER](#)

Learn basic and advanced techniques of the latest email trends including creating graphics, identifying the right platform, the best times and using Google analytics.



Article:
Best Lead Magnets for Small Business

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