

## August Monthly Webinars

SCORE Palm Beach County <tegan.mckim@scorevolunteer.org>

Thu 7/28/2022 12:00 PM

To: Updates <updates@gladesinitiative.org>

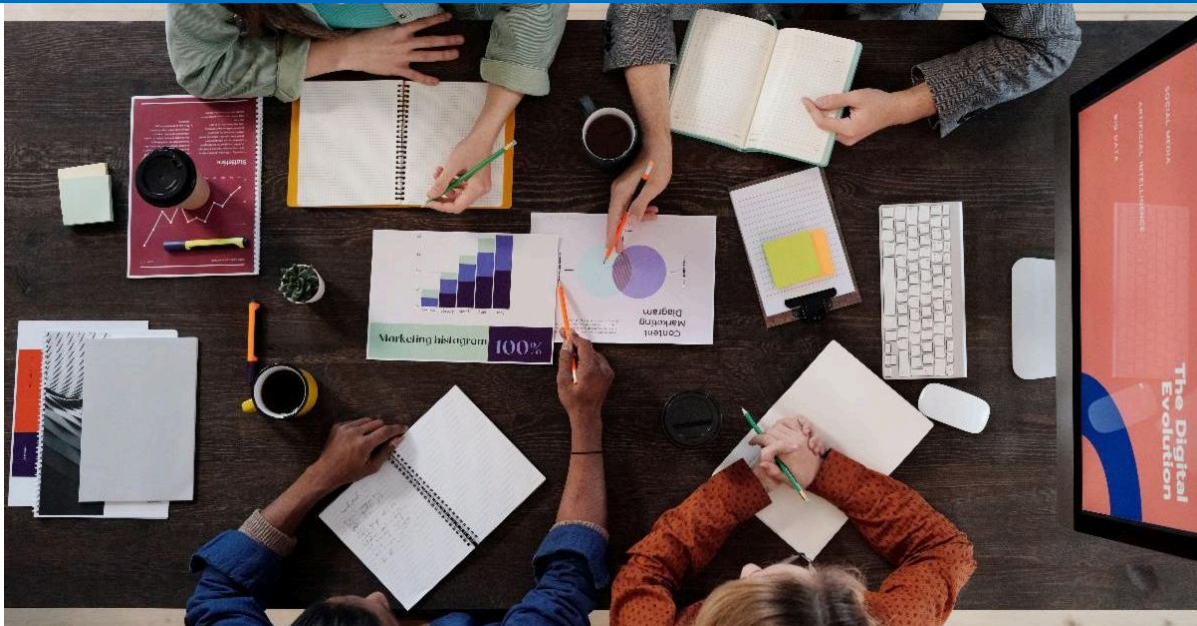
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# Palm Beach County

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## AUGUST 2022 Small Business Webinars



### FEATURED WORKSHOP

## AUGUST 23: Your Business – From Vision to Reality

PRESENTER Tsila Blomberg

Tuesday, August 23 | 6-7:30 pm EDT

[REGISTER](#)

Entrepreneurs build on ideas they have passion and expertise in—but to run a business they must master matters they may have less experience or interest in.

WEEK OF AUGUST 8, 2022

## AUGUST 9: Thrive in the Recession: No Bid Federal Contracts

PRESENTER Chip Ellis

Tuesday, August 9 | 6-8 pm EDT

REGISTER

My promise – at the end of this seminar you'll know if growing through the power of no-bid federal contracts will work for your business.

## AUGUST 11: Secure Your Online Accounts and Data: 4 Common Myths That Put Your Data at Risk

PRESENTER Cathy Miron

Thursday, August 11 | 12-1 pm EDT

REGISTER

Debunk common cybersecurity myths and learn ways to protect your data from third parties.

## AUGUST 11: Sales Training 101

PRESENTER Ron Klein

Thursday, August 11 | 6-7 pm EDT

REGISTER

How effective are your current marketing efforts? A 30-second elevator pitch can capture attention in a noisy digital environment and help you reach decision makers.

WEEK OF AUGUST 15, 2022

## AUGUST 17: Introduction to Google Ads for Success This Fall

PRESENTER Pamela Starr

Wednesday, August 17 | 10-11 am EDT

REGISTER

In this presentation, you'll learn two of the best ways to sell your products online.

WEEK OF AUGUST 22, 2022

## AUGUST 23: Your Business – From Vision to Reality

PRESENTER Tsila Blomberg

Tuesday, August 23 | 6-7:30 pm EDT

REGISTER

Entrepreneurs build on ideas they have passion and expertise in—but to run a business they must master matters they may have less experience or interest in.

## AUGUST 24: One Legal Mistake Can Ruin Your Entire Business

PRESENTER Christian Posada

Wednesday, August 24 | 12-1:30 pm EDT

REGISTER

Protect your company from liability, loss and contract and tax issues by setting up your company properly and planning for legal issues every business faces.



Article:  
Is a Recession Coming? How to  
Prepare...Just in Case

HISPANIC ROUNDTABLE (Fourth Tuesday of each month)

AUGUST 23: Mesa Redonda

# para Emprendedores Hispanos

MODERADORA Mary Sol Gonzalez

Martes 23 de Agosto | 8:30-10 am EDT

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Descubra cómo los empresarios hispanos están logrando más que nunca. El tema del mes sera anunciado despues.

En colaboración con HEI.

## WOMEN'S ROUNDTABLE (Last Friday of each month)

### AUGUST 26: Women's Roundtable

GUEST SPEAKER Joyce Lowen, SCORE Palm Beach County

Friday, August 26 | 10-11:30 am EDT

[REGISTER](#)

Please join us and discover the strength behind building a strong network, and see how today's businesswomen are accomplishing more than ever before.

## iTHINK FINANCIAL-HOSTED (Last Wednesday of each month)

### AUGUST 31: iThink Financial: All You Want to Know About Contracts

PRESENTER Jeff Garber

Thursday, August 31 | 6-7 pm EDT

[REGISTER](#)

Gain an understanding of how Florida contracts work, what detrimental provisions you don't want and what terms should be included in anything you sign.

## SEPTEMBER HIGHLIGHTS

SEPT 15  
Using IT to Run and  
Grow Your Business

SEPT 27  
Managing Human  
Resources in 2022

SEPT 28  
iThink Financial  
Feature

SEPT 30  
Women's  
Roundtable

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