

**SCORE** 

FOR THE LIFE OF YOUR BUSINESS

**Palm Beach**



## EXCITING SCORE WORKSHOPS COMING UP

### Strategic Steps to Growing Your Business Certificate Program



#### 5 Workshop Series For Business Owners Looking to Take the Next Step!

- Workshop #1: July 6 - Financial Management
- Workshop #2: July 13 - Grow Your Business with People
- Workshop #3: July 20 - Marketing Your Business
- Workshop #4: July 27 - Growing Your Sales
- Workshop #5: August 3 - Managing Operations

[Learn more & Register](#)

### Constant Contact Hands-On Email Marketing Boot Camp

**Constant Contact**   
Helping small business do more business.®

#### Simple Secrets to Growing Your Business by Marketing in the Inbox

- By attending this Intensive Hands-On Boot Camp, you will be empowered to:
- 1) Grow your email marketing list of clients instantly during the workshop
  - 2) Add attractive, movable gif images that get more attention

- 3) Follow up and follow through with marketing automation
- 4) Segment your list to obtain greater click-throughs
- 5) Leverage Constant Contact on Social Media

Wednesday, July 18, 2018 from 10:00 AM to 3:00 PM at Keiser University  
2085 Vista Parkway, West Palm Beach, FL 33411

[Learn more & Register](#)



### Immigration Tips for Avoiding Exposure to your Business

Wednesday, June 27, 6:00PM - 8:00PM  
at Keiser University of West Palm Beach

Instructor: Paula Humber

[Learn More & Register](#)



### Free: Exiting Your Business - Simple Steps - "Coffee & Learn" Morning Workshop Series

Thursday, June 28, July 19, July 28 - 9:00AM - 10:30AM  
at Coastal Wealth in West Palm Beach

Instructor: Renee Caputi

[Learn More & Register](#)



### Free: Introduction to Business Ownership

Thursday, June 28, 10:00AM - 12:00PM  
at SCORE Learning Center of West Palm Beach

Instructor: Jerry Steinberg

[Learn More & Register](#)



### Strategic Steps to Growing Your Business Certificate Program - Workshop #1: "Financial Management"

Friday, July 6, 9:30AM - 12:00PM  
at SCORE Learning Center of West Palm Beach

Instructor: Richard Calcote

[Learn More & Register](#)



### Free: Intellectual Property - Patent, Trademark & Copyright for Small Businesses

Wednesday, July 11, 6:00PM - 8:00PM  
at Keiser University of West Palm Beach

Instructor: Divya Khullar

[Learn More & Register](#)



**Free Webinar: Build Your Business with Live Video**

Wednesday, July 12, 10:00AM - 11:00AM

**Instructor:** Kate Volman

[Learn More & Register](#)



**Strategic Steps to Growing Your Business Certificate Program - Workshop #2: "Grow Your Business With People"**

Friday, July 13, 9:30AM - 12:00PM  
at SCORE Learning Center of West Palm Beach

**Instructors:** Jim Petersen & Andy Scibelli

[Learn More & Register](#)



**Free: IT and Small Business - What's in it for ME??**

Saturday, July 14, 10:30AM - 12:30PM  
at Palm Beach Gardens Library

**Instructor:** Murray Portnoff

[Learn More & Register](#)



**Free: Simple Steps to Hiring your First Employee**

Wednesday, July 18, 10:00AM - 12:00PM  
at SCORE Learning Center of West Palm Beach

**Instructor:** Jaime Lizotte

[Learn More & Register](#)



**Free: Exiting Your Business - Simple Steps - "Coffee & Learn" Morning Workshop Series**

Thursday, July 19, July 28 - 9:00AM - 10:30AM  
at Coastal Wealth in West Palm Beach

**Instructor:** Renee Caputi

[Learn More & Register](#)



**Strategic Steps to Growing Your Business Certificate Program - Workshop #3: "Marketing Your Business"**

Friday, July 20, 9:30AM - 12:00PM  
at SCORE Learning Center of West Palm Beach

**Instructor:** Stephen Greenberg

[Learn More & Register](#)

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