



THE JIM MORAN INSTITUTE
FOR GLOBAL ENTREPRENEURSHIP
FLORIDA STATE UNIVERSITY | COLLEGE OF BUSINESS

SMALL BUSINESS EXECUTIVE PROGRAM — NONPROFIT EXECUTIVE PROGRAM



BUSINESS MATTERS.
LET US HELP YOU
WORK ON YOUR
BUSINESS.

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Our Small Business Executive Program and Nonprofit Executive Program are ideal for CEOs, entrepreneurs, business owners, executive directors and presidents of small businesses and nonprofit organizations. Created to be a world-class learning experience that accommodates busy schedules, the programs equip executives to emerge stronger leaders ready to capitalize on business opportunities, implement best-practice management and turn challenges into strategic advantages. Inspired by a national entrepreneurship bootcamp program at Florida State University's College of Business, which was named one of the "10-Best" programs in the U.S. by Inc. Magazine, the transformative programs build a bridge from where you are today to where you want to be tomorrow.

Leaders need to stay vigilant in order to compete and take their businesses to the next level. Focused on growth, leadership expertise and financial success, our executive programs are an unparalleled opportunity to enhance business skills, learn from other talented executives and prepare for the new challenges ahead. While examining business fundamentals, strategies and best practices, you will explore a broad range of topics—finance, marketing, sales alignment, and leadership.



COST
Free



APPLY
jimmoraninstitute.fsu.edu



DEADLINE
Spring Session: September 30
Fall Session: March 31



QUESTIONS
amcdevitt@jimmoraninstitute.fsu.edu
or 954-546-2735



PROGRAM DATES
Spring Session: January - May
Fall Session: July - November



TIME
8:30AM - 2:00PM



LOCATIONS
Broward
or Palm Beach County



FREQUENCY
9 sessions
1 every other week



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WHAT YOU CAN EXPECT

Presented over four months, our Small Business Executive Program and Nonprofit Executive Program take into account your demanding schedule while enabling you to assess your company or organization's position, develop long-term strategies, create practical action plans and connect with fellow business leaders and members of the Jim Moran Institute's network of experts for advice and support.

WHAT THE PROGRAMS COVER

The Executive Programs focus on corporate growth, leadership expertise and financial success. They are an unparalleled opportunity to enhance your business skills, innovate with other talented leaders and prepare for new challenges that lie ahead. They offer a valuable opportunity to assess your organization's position, as well as enhance critical skills such as better ways to recognize and seize opportunities, or greater insight into managing day-to-day operations. Some of the most accomplished entrepreneurship experts, business consultants and leaders teach in each program.

WHO IS RIGHT FOR THE PROGRAM

Our Executive Programs are ideal for CEOs, entrepreneurs, business owners, executive directors and presidents of small businesses and nonprofit organizations. Candidates must be actively involved in running the business. Selected companies will represent a broad range of industries and organizations. This diversity maximizes your exposure to successful business practices and enables you to expand your professional network. Organizations should be in existence for at least three years, preferably more than five years, and have three or more employees.

AN INVESTMENT IN THE FUTURE

In this intensive learning experience, you must be ready to challenge yourself and seek out new ideas. Between sessions, you will be expected to actively reflect on and apply what you have learned. As a graduate of our programs, and by leveraging the best practices learned, you will be prepared to navigate your organization through the opportunities and challenges ahead.

RELATIONSHIPS FOR LIFE

You and your peers will learn and work together, creating a powerful network that can last a lifetime. Graduates will be managed as alumni, afforded the opportunity to form a managed roundtable, and regularly invited to workshops, conferences, and other events.

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