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May 7, 2021

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**SCORE** 

**Palm Beach County**

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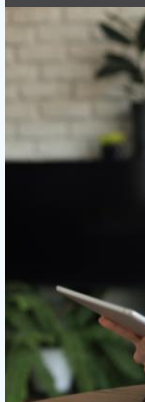


**11**  
MAY

## [More Clients, Less Marketing: Create More Leads and Income by Doing LESS](#)

Client generation is the lifeblood of your business. But with so many marketing options, how do you cut through the noise and find your best strategy for growth? The good news is that by strategically doing LESS, your marketing can be MORE effective.

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## Small Business Technology Needs for 2021

Are you running a small business and trying to manage your technology needs on your own, but you aren't a technology expert? If the teenagers in your life know more about computers than you do, join us for an informative webinar on the technology needs of every small business.

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SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow, and achieve their goals through education and mentorship. We have been doing this for more than 50 years.

Because our work is supported by the U.S. Small Business Administration, and thanks to our network of 10,000+ volunteers, we are able to deliver our services at no charge or at a very low cost.

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