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This Week's Webinars



[MAY 24: Hispanic Roundtable](#)

MODERADORA Yulimar Trumbo

Martes, 24 de Mayo | 8:30-10 am EDT

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Descubra cómo los empresarios hispanos están logrando más que nunca. La facilitadora de este mes, Yulimar Trumbo, fundadora de los programas de entrenamiento asesoría de HEI, hablará sobre el tema: Relevancia de la cultura en las finanzas personales y empresariales.

[MAY 24: Reach Customers Online](#)

[With Google This Summer](#)

PRESENTER Pamela Starr

Tuesday, May 24 | 10-11 am EDT

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Learn how customers find your business online and how to promote your business using Search Engine Optimization (SEO) and Smart Campaigns in Google Ads.

[MAY 25: One Legal Mistake Can Ruin Your Entire Business](#)

PRESENTER Christian Posada

Wednesday, May 25 | 12-1 pm EDT

[REGISTER](#)

Protect your company from liability, loss and contract and tax issues by setting up your company properly and planning for legal issues every business faces.

[MAY 25: iThink: Building Your First Website](#)

PRESENTER Jon Teodoro

Wednesday, May 25 | 6-7 pm EDT

[REGISTER](#)

The right website positions your business as trustworthy and reputable—keys to surviving in this noisy digital world. Consider your options when planning your website.

[MAY 26: Networking for Strategic Advantage](#)

PRESENTER Roger Nagel

Thursday, May 26 | 12-1:30 pm EDT

[REGISTER](#)

Networking is vital for growing a business, but many entrepreneurs don't know where to begin. Discover the strategies to create these advantages for your company.

[MAY 27: Women's Roundtable](#)

Friday, May 27 | 10-11:30 am EDT

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Please join us and discover the strength behind building a strong network, and see how today's businesswomen are accomplishing more than ever before.



Article: [The Top 5 Cybersecurity Threats to Small Businesses in 2022](#)

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