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# Franchising: A Business Strategy for Creating Wealth

LIVE EVENT (ONLINE)



**Date & Time:** March 19, 2025, 6:00pm EDT

**Cost:** \$0.00

**Duration:** 90 minutes

**Language:** English

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## About the event

Franchising today is much more than fast food and retail. There are nearly 4,000 different franchise systems that do just about anything you can imagine - from home tutoring to home cleaning. Opportunities abound for first time business owners, serial entrepreneurs, C-suite execs seeking independence, and investors looking for new opportunities to diversify and build wealth.

Franchise businesses provide support & training from an expert management team & are easier to finance going in and command a higher P-E ratios when you sell. They leverage an existing brand, proven business model and offer more control over your income, time, and lifestyle.

Are you an entrepreneur? Do you have the power to bet on yourself? Can you get out of your comfort zone and embrace change? We will answer many key questions about Franchising as a business strategy as well as the qualities that are most common to successful entrepreneurs.

Fee: Free

Copy of the recording and materials will be sent to all attendees.

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## About the presenters