



MERCHANT STRATEGY



The Merchant Strategy, Inc.

October 2018

TMS is Now Certified with Miami-Dade County Public Schools



We are proud to announce that TMS is now a certified Minority/Women Business Enterprise (MWBE) and Micro Business Enterprise (MBE) with Miami-Dade County Public Schools. This will allow us to pursue work and team with other firms on Miami-Dade School Board contracts. TMS was already certified with the School District of Palm Beach County as an MWBE and SBE. We are excited to get started on new opportunities in Miami-Dade and to continue widening our scope throughout Florida.

Join TMS for a Night of Boos and Booze!

A Halloween-themed invitation graphic on an orange background. At the top left are silhouettes of four bats. At the top right are three spiders hanging from thin lines. In the center, the text reads '- YOU'RE INVITED TO A -' followed by 'HALLOWEEN' in large, bold, black letters and 'PARTY' in white, outlined letters. Below the text is a white scalloped-edged banner with various Halloween icons: a candelabra with three lit candles, a jar with a skull, two glasses of punch, and a tiered stand with a jack-o'-lantern on top and several cupcakes. The banner is flanked by two spider webs. Below the banner, the event details are listed: 'Monday, October 29, 2018', '5 - 7 p.m.', and 'Costumes Encouraged!'. The location is 'The Merchant Strategy, 1804 North Dixie Highway, Suite B, West Palm Beach, FL 33407'. At the bottom, it says 'RSVP to Beth@themerchantstrategy.com or call 561-315-9110'.

[Click Here to RSVP](#)

PARSONS

TMS is excited to be working with Parsons on a design build project. We are providing the public involvement on a project that is finally underway after two years. We will

ensure that residents and motoring public are fully heard and kept informed throughout the project.

Breakfast Meet and Greet with Robert Weinroth



Photo: (From left to right) Karen Marcus, Joseph Peduzzi, Sharon Merchant, Robert and Pamela Weinroth.

Thank you to all who attended our breakfast event for Robert Weinroth, candidate for Palm Beach County Commission District 4. Host Sharon Merchant said, “With the departure of Commissioner Steve Abrams, our Palm Beach County Commission is left without deep institutional knowledge. Bob is a mature, experienced elected official who can hit the ground running. I am confident that he will reach out to both Commissioners Abrams and Karen Marcus for information and guidance.” For more information on Robert Weinroth and his campaign for County Commission, visit www.robertweinroth.com.

TMS Organizes Public Meeting for Snubbs Consulting



As part of a Florida Department of Transportation design project, TMS provided public involvement services for Snubbs Consulting by organizing a public meeting in Coral Springs, Florida. Residents of the impacted area and stakeholders attended the informal workshop to understand the project and have their opinions heard.

Buck's Corner, by Buck Merchant



Hi it's me Buck. Some of you may not realize that in addition to being a handsome, canine and human lady killer, I am also a serious athlete. My Uncle Bruce Loren knows. That is why he gave me a special invitation to come and walk the 8th Annual Zoe Loren "Make a Difference" Foundation 5K. It makes him happy to remember his daughter Zoe and help other small humans. I am excited to go! I bet he will even give me a race shirt to wear. The female pee mail options are huge! Just in case there are too many bagels, I am going to be there ready to help eat them. Basically, I am pretty famous and lots of folks will come just to see me. Sometimes Mom forgets just how famous I am. Every Saturday she sweeps the floors at home and says she could make a whole Chihuahua

out of my hair. Geesh, couldn't she say Great Dane or something more dignified? That's all for now. See you at the race.

For more information and to sign up for the 5k run/walk, visit www.zoelorenmakeadifference.org.



TMS October Birthdays

Wishing a happy birthday to our friends:

Cheri Pavlik, Vance Carpenter, Frank Juliano, Bill Price, Justin Walsh, David Blotnick, Hank Polidori, Suzanne Mechler, Dr. Jean Whibey, Liada Labonte, Sandi Foland, Liliana Perez, Rosa Schechter, Nancy Detert, Courtney Arena, and Kate Lewis.



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