



Monthly News



March 2025

CEO's Message

Board President Message

Client Spotlight

**Next Road to Success -
Mentors Needed**

**"More than the Dress" at our
Belle Glade Boutique**

**Greenacres Women's
History Month Proclamation**



**CEO's
Corner**



Hello Supporters & Friends:

The past few months have been a flurry of activity—long days and nights, maddening minutiae to nail down, unending multitasking, and strategic juggling acts performed—all in preparation for the March 7th “Style for Hope” luncheon. But the payoff has exceeded all past measurements of success and our expectations: We’ve raised a net of \$350,000. And we’re still counting!

Thanks for this achievement are due to YOU! Every volunteer, donor, grantor, sponsor, attendee, and yes, even sideline well-wisher has helped us arrive at this new level of capital. Trust that it will be judiciously spent as we head to our new digs and meet the growing needs of the women in our community.

In hearing from our esteemed DFS Worldwide CEO Michele Meyer-Shipp at the luncheon (and following in a meeting with her and our Board of Directors), she cautioned that DFS affiliates will soon be affected by the impact of governmental job layoffs and the rising ranks of unemployed but highly skilled workers. It means that we must recalibrate our programs and coaching services to respond to this experienced workforce sector, understanding that many will seek to reinvent themselves or consider self-employment, which requires developing marketing know-how. We’re already seeing a trickle of Road to Success clients who’ve had careers but are looking to write a new chapter in their work lives. So, the type of clients seeking our assistance is very likely to evolve in the coming months. By the way, Michele fully endorses DFSPB’s move to a commercial location like River Bridge Centre, especially knowing that we will enjoy wider exposure to the public. And she has promised to return and help us inaugurate the new space at our official grand opening, the date T/B/D.

While “Style for Hope” occupied a massive chunk of our time the past few months, the day-to-day operations were as frenetic as ever, with several important grant applications filed to meet impending deadlines, the first 2025 term of Road to Success completed with 18 women celebrated at a graduation luncheon, and more than 144 women suited since the start of the year.

There’s no rest for the weary, and we’ve got a full schedule ahead, as well, with the next 6-week term of Road to Success beginning Wednesday, April 2, and the next of our ever-popular Pop-Up Sales slated for Friday and Saturday, April 25 and 26. More – much more – to come.

Forever grateful,

Joe Ann Fletcher

**A Message from
our Board President**

Tammera Atkins



Hello Supporters & Friends,

I am thrilled to share with you that our March 7th *Style for Hope Fundraising Luncheon* was nothing short of spectacular, with record-breaking attendance that affirmed the deep-rooted support of our community. The energy in the room was palpable, and every moment resonated with a sense of purpose. We were proud to award the *2025 Style Icon Award* to the incomparable Bobbi Brown. Celebrated for her trailblazing career and relentless passion for empowering women, Bobbi's journey continues to inspire and uplift us all. Adding charm and warmth to the event was our extraordinary emcee, Hollani Davis. Her sit-down chat with Bobbi was funny, heartfelt, and candid—an engaging conversation that left us all smiling and inspired.

This milestone event would not have been possible without the unwavering dedication of our Luncheon Committee, volunteers, staff, and generous donors. Your support, commitment, and energy not only made the event a resounding success but also fortified our mission to empower women.

While we are basking in the success of our recent luncheon, our journey of growth continues unabated. I am excited to announce that our relocation project is well underway. Walls are going up, and our space is rapidly taking shape to serve our community better. Among the many upgrades, our new training room stands out as a beacon of possibility, doubling our current space. This expansion not only represents a physical improvement but also enhances our capacity to provide more comprehensive resources and training sessions to a larger number of clients. With a more significant, more visible, and more accessible location, we are poised to offer even more transformative programs that will make a tangible difference in the lives of the women we serve.

We want to extend our gratitude to our supporters, volunteers, donors, and community leaders. Your commitment drives our progress, and together, we will continue to build a future where every woman can succeed and thrive.

Warm regards,

Tammera Atkins

CLIENT SPOTLIGHT



Our dedicated volunteers Leslie Bloom and Vivi Ahrenstein suited client Natalie Timms for an employment interview.

VOLUNTEER MENTORS NEEDED!

There's no greater reward in volunteering than being part of the transformation of a woman who's struggling to find stability in her life and helping to empower her with awareness of her self-worth while guiding her toward job readiness and employment. Mentors are needed for the next term of Road to Success beginning Wednesday, April 2 and concluding Wednesday, May 14. Call Alex Shatara, Boutique Manager at 561-914-1499 to learn more about the impact you can have. And see below for details about the program. BTW...if you know someone who might benefit by participating, send them ASAP to click [HERE](#).



ROAD TO SUCCESS

Job Readiness Program



EMPOWER YOURSELF

Take control of your future with our **FREE** six-week job readiness program designed to equip women with the skills and confidence to secure meaningful employment. Whether you're **unemployed, underemployed, or looking to change careers**, this program provides the essential tools, training, and resources to help you stand out in today's competitive job market. **Road to Success** gives you everything you need to land the job you deserve. Your future starts now — don't miss this opportunity!

SCHEDULE



- Week 1: Wednesday, April 2
- Week 2: Wednesday, April 9
- Week 3: Wednesday, April 16
- Week 4: Wednesday, April 30
- Week 5: Tuesday, May 6
- Week 6: Wednesday, May 14

◆ Graduation ◆

Classes start at 9:30 AM. Breakfast provided.
In-person (Hybrid available if needed)
Full agenda provided upon enrollment.

PROGRAM HIGHLIGHTS

- ✓ Boost confidence & self-esteem
- ✓ Create a strong LinkedIn profile
- ✓ Identify your values & strengths
- ✓ Build a standout resume
- ✓ Sharpen job search skills
- ✓ Get one-on-one career coaching & mentoring
- ✓ Enjoy a professional styling experience
- ✓ Receive a professional headshot
- ✓ Discover your top 5 strengths

SPONSORED BY



This program is **FREE** for women, valued at over \$5,000, courtesy of

The Jim Moran Foundation

CONTACT

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Scan QR Code to Register
or visit bit.ly/SpringRTS2025

Thank you!

Alex Shatara



**MORE
THAN THE DRESS**

In keeping with the Dress for Success Worldwide mantra that we are “More than the Dress”, Alex Shatara, our Belle Glade boutique manager, goes out into the community to provide Education and Awareness regarding the many services we provide at Dress for Success Palm Beaches.

We appreciate you Alex, for always going the extra mile!



The City of Greenacres - Women's History Month Proclamation

Dress for Success Palm Beaches was honored to receive a proclamation from its soon-to-be home base, the City of Greenacres, during Women's History Month.

Nina Jakubowski, DFSPB Development Specialist; Joe Ann Fletcher, CEO; Judith Dugo, Deputy Mayor of Greenacres

Additional Ways to

SUPPORT US



Help Ensure Our Future by Becoming a Member of the Circle of Impact



Our Circle of Impact is a select group of current and former business leaders who have pledged an annual minimum donation of \$1,000. Members are acknowledged for their generosity, their names appearing on a distinctive plaque at our headquarters, plus they enjoy several exclusive perks throughout the year. View our flyer [here](#) for more information or to donate, please visit our [website](#).

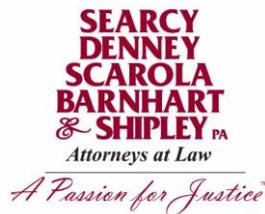
Company Matching Grants

Many organizations offer a company match program for donations made by their employees to nonprofit organizations, and some even offer volunteer grants. If your employer offers such programs, please consider requesting a donation to Dress for Success Palm Beaches.

Charitable Bequest

Leave a legacy! Please consider adding a charitable bequest to our organization to your will. **Be sure to designate our organization by our full name: Dress for Success Palm Beaches.**

Business Partners





DRESS FOR SUCCESS[®]
PALM BEACHES

[Donate](#)

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