



# Palm Beach

FOR THE LIFE OF YOUR BUSINESS



## LinkedIn For Entrepreneurs

### When

Wednesday, July 24, 2019 from  
6:00 PM to 8:00 PM EDT

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### Instructor



Debbie Wemyss

### Where

Keiser University  
2085 Vista Parkway

LinkedIn has become the largest professional networking site in the world with over 500M (that's a half-billion) members in over 200 countries. It is a significant and valuable tool for building business relationships and driving traffic to websites, company pages and more. This overview will inform and educate entrepreneurs as to the power LinkedIn holds as a branding and marketing tool. Reference documents included. Attendees must have an established profile on LinkedIn; workstations provided; please know your LinkedIn account password!

### Workshop Agenda

- Current statistics & reach of LinkedIn.
- Why you should care more about LinkedIn.
- The difference between a complete vs optimized profile.
- 5 Tips for effective use of LinkedIn for business.
- Q&A

### Cost

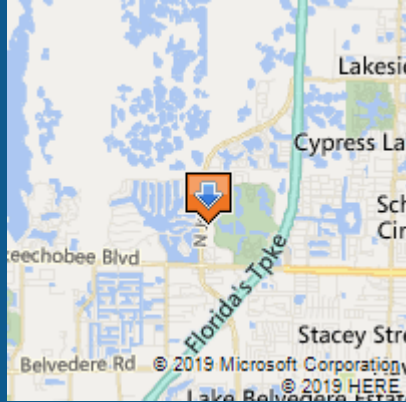
\$25 Online Registration, \$30 at the door. Cash or Check only accepted at the door.

[Get more information](#)

[Register Now!](#)

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Room 101  
West Palm Beach, FL 33411



[Driving Directions](#)

We look forward to welcoming you at our event.

**Sincerely,**

Larry Ornstein  
SCORE Palm Beach

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