



PROPERTY TAX EXEMPTIONS FOR NONPROFITS

Presenter: Katherine Enck, CFE, AAS, CMS
June 27, 2018 1:00 - 2:30 p.m.

This workshop will cover:

1. Property Tax Exemptions for nonprofits - Who is eligible and what is needed to apply to apply?
2. Tangible Personal Property - What is TPP and how can nonprofits take advantage of tax exemptions?

Member rate: FREE

Non-member rate: \$35

Registration 



MOTIVATE YOUR DONORS TO GIVE

Presenter: Jeremy D. Morse
06/28/2018 1:00 - 4:00 pm

Participants will learn key fundraising strategies that motivate individuals to act on behalf of a cause. The workshop will provide detailed instruction on how to communicate mission in a way that connects emotionally with potential donors. Participants will explore these concepts using practical exercises and will learn how to develop effective messaging for their own causes. These communication strategies will ensure fundraising campaigns produce results.

Registration 

Member rate: FREE
Non-member rate: \$35

Become A Member of Nonprofits First

Members of Nonprofits First enjoy exclusive benefits designed to increase your capacity to serve the needs of your clients. In addition to the cost saving opportunities on all Nonprofits First services, members are part of a community of nonprofit professionals with a demonstrated commitment to the continued strengthening of our industry.

JOIN NOW 

Become a new member



MICROSOFT ONENOTE

Presenter: Diane Henderson
June 29, 2018 9:00 am - 12:00 pm

Microsoft OneNote is a computer program for free-form information gathering and multi-user collaboration. It gathers users' notes (handwritten or typed), drawings, screen clippings and audio commentaries. Notes can be shared with other OneNote users over the Internet or a network.

Microsoft OneNote lets you create and store notes in a convenient location, enabling you to find and use them

Registration 

simply. The organizational power of OneNote is essential to maintaining productivity.

Microsoft OneNote Class Will Cover:

- The Microsoft OneNote interface
- How to create a simple notebook
- How to create notes
- How to organize content and search for information in a OneNote notebook
- Integration of OneNote with other applications
- Using OneNote to share notes with other people

Member rate: \$59

Non-member rate: \$69



UNLOCKING A MORE PRODUCTIVE YOU: DISCOVER THE KEYS TO MAKING SPACE, INCREASING FOCUS & GETTING MORE

Presenter: Charlie Hugh-Jones

July 10, 2018 10:00 - 11:00 am

In mission-driven organizations it's difficult not to be overwhelmed by feeling you're always trying to catch-up, there are too many worthy things demanding your attention at the same time or that your todo list just never ends. Sometimes there just don't seem to be enough hours in the day!

Have you ever felt any of the following:

- You don't get to the most important things as often as you want to, in spite of the amount of hours you work
- Your day is often railroaded by interruptions, distractions and ineffective processes in your business
- You get side-tracked with things that aren't as important or urgent as they seem
- You always seem to be busy but never seem to build momentum

If any one of those thoughts has crossed your mind lately then this seminar is specifically designed for you.

In this [60 minute] session you will learn 3 Keys that will enable you to:

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- Get to the most important things every day, even working fewer hours
- Never be railroaded by interruptions, distractions and ineffective processes in your business
- Never get side-tracked with things that aren't as important or urgent as they seem
- Be energized and build momentum every day
- Get more done in less time

Member rate: FREE

Non-member rate: \$35

Group Purchasing Program

We've worked with our partner Consolidus to provide our members with discounted vendor pricing. By using the power of combined purchasing, you'll pay less for things you use every day. [Read More](#)





WEBINAR: BE FOUND - THE SECRETS OF SEO FOR NONPROFITS

Presenter: Jay Wilkinson

July 12, 2018 10:30 - 11:30 am

Everyone wants to be found. Your website is no exception. In this session we will share best practices of nonprofits that are experts at driving traffic to their websites and review the tools you should use to maximize your findability. We will cover the basics of search engines, why they matter, the tools every nonprofit should use and outline the 6 steps to mastering SEO:

1. Keyword research
2. Website optimization
3. Link building
4. Fresh content
5. Landing pages
6. Analytics

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Member rate: FREE

Non-member rate: FREE



POWERPOINT: PRESENTING LIKE A PRO

Presenter: Gina Parsons

July 17, 2018 9:00 - 12:00 pm

Prerequisite: Advanced knowledge of Microsoft PowerPoint

Classroom: Hands-on Learning
Learning Guide Provided

Presenting your presentation can be as simple or as complex as you make it. One of the scariest things about giving a presentation is ensuring that the equipment — both hardware and software — functions correctly when you're standing up in front of a live audience. Learn to control a presentation on-screen, jump to different slides, take notes during the meeting and package a presentation to use on another computer.

- Working with Media
- Adding Annotations to Slides
- Working with Hidden Slides

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- Recording Slide Timings
- Recording with Voice Narration and Slide Timings (microphones needed)
- Configuring Advanced Presentation Formats
- Presenting Online
- Packing a Presentation

Member rate: \$59.99

Non-member rate: \$64.99

501(c)Jobs

Looking for a job in the nonprofit sector?
Visit www.501cjobs.org to view job postings,
submit an application, and attach your resume.



PERSONALIZED GRANT SUPPORT

Presenter: Charlotte Gill

July 18, 2018 10:30 - 11:30 am

Are you just beginning your organization's grant-seeking journey? Looking for guidance researching foundations? Need another set of eyes on that proposal? Maybe you are new to grant writing and not sure where to begin? Sign up for one hour of customized one-on-one support with our development expert.

Registration 

Member rate: FREE

Non-member rate: \$45



MEMBERSHIP ORIENTATION

Presenter: Shari J. Hanglan

July 20, 2018 11:00 AM

Being a member of Nonprofits First provides a wealth of resources and tools. Existing members are invited to review member benefits and how to take advantage of them. New members are invited to an introduction on maximizing your benefits. Curious about membership? Join us for more information.

Members: FREE
Non-members: FREE

Registration 



CRITICAL THINKING

Presenter: Karen Erren

July 26, 2018 1:30 pm - 3:00 pm

Come learn how to create a culture of excellence through the six steps of critical thinking.

Member rate: FREE
Non-member rate: \$35

Registration 



QUICKBOOKS MADE EASY

*Presenter: Gregg S. Bossen, CPA
August 23, 2018 9:00 AM - 4:30 PM*

Generously hosted at the Literacy Coalition of
Palm Beach County

Part 1 & 2: \$149 (Early Bird until 7/23/2018) or
\$169 (after 7/23/2018)

Registration 

Nonprofits First is bringing Quickbooks Made Easy to our area for a one-day, industry specific training. This course is designed for nonprofit professionals new to QuickBooks, as well as advanced Desktop users.



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