



STRATEGIC PR PLANNING FOR NONPROFITS: How to Focus on Communications that Deepens Stakeholders Relationships, Raises Money, and Moves Your Mission Forward

Presenter: Jennifer R. Hudson

November 12, 2019

9:00 am - 1:00 pm

You're not alone in your marketing communications pain. Companies and nonprofits alike struggle with the best way to strengthen their brand long-term with the stakeholders most important to their success. In this workshop, you'll learn about the four phases of communications planning and how to create a realistic, achievable, and measurable plan that gets results!

Members: \$150

Non-members: \$250