

Honoring Our Veterans...



Veterans, who are entrepreneurs, are invited to attend this event
at no charge...

Contact Germaine Pointer (A Proud Veteran)
at 561.265.3790 x111 to secure your seat!

Non Veterans: [Click Here To Register](#)



Google is coming to Broward County!
...Small Businesses Get Found on Google

Date: November 7, 2018
Time: 12:30 pm – 2:30 pm
Place: Hollywood Branch Library
2600 Hollywood Blvd.
Hollywood, FL 33020

Cost: **\$20.00 (FREE for conference attendees)**

Led by **Pamela Starr**, one of Google's professional national trainers, this is a can't miss workshop for every small business owner. you'll learn how to set up your business for success on Google.

In this session we'll show you how to:

- Create or claim your Google My Business listing
- Manage your business info across Google Search and Maps
- Use Google My Business to connect with potential customers
- Create a free website using the info from your business listing
- How to claim, verify and update your free Google Business listing.
- How to increase your chances of getting higher ranking in Google's organic (free) search listings.
- How to target people who are truly interested in your business with Google AdWords Express.

Pamela Starr is a leading authority on building customer loyalty and a professional speaker for Google.



A sought-after keynote speaker, Pamela also consults for brands and elite performers. She helps them achieve more measurable and profitable results from their digital and offline communication programs. For all her clients, she delivers real-world tools and strategies that drive stellar results.

Pamela is known to many in the business community for her prior role as corporate Director of Product Training for North America at Constant Contact. In that position, she directed the training activities that showed thousands of small businesses and non-profit organizations how to improve their digital media marketing efforts.



**Space is limited
Registration Required**

www.FLWBC.org



"Funded in part through a Cooperative Agreement with the SBA"

For additional information contact Germaine 561.265.3790 x111

