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ATTENTION:
**ENTREPRENEURS
& STARTUPS**

You Are Invited to the:
Comerica
**SMALL BUSINESS
RESOURCE CENTER**

**FREE
Workshop
Series**



**BUSINESS READINESS
CERTIFICATION TRAINING**

**6 Session Workshop Series
March 6 - April 10, 2018
TUESDAYS | 5:30-7:30PM**

Facilitated by Pamela Toussaint, Ultimate Image Coach

ABOUT THE WORKSHOP

This 6-session business program provides education and business preparation for small business owners and start-ups. Participants will learn how to develop a business plan and how to secure funding. They will become knowledgeable in business essentials such as, finance, marketing, business plans, accounting, credit, business operations, certification, negotiating, insurance, and more.

WORKSHOP LOCATION

1229 East Blue Heron Blvd.
Riviera Beach, FL 33404

Questions:
561-907-8085
info@ultimateimagecoach.com

REGISTER NOW!
PARAGONFL.ORG/TRAINING/REGISTER

WORKSHOP DATES AND TOPICS

SESSION 1 | MARCH 6TH
✓ Start Smart: What Every Start-up Business Should Know about Business Planning

SESSION 2 | MARCH 13TH
✓ Business Expert Panel and Leading and Branding Your Business

SESSION 3 | MARCH 20TH
✓ Marketing and Social Media Strategies

SESSION 4 | MARCH 27TH
✓ Contracting with Corporations and Government

SESSION 5 | APRIL 3RD
✓ Business Plan Review and Credit as An Asset for Your Business

SESSION 6 | APRIL 10TH
✓ Business Funding Alternatives, Business Pitch Competition and Graduation Ceremony

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Questions: 561-907-8085
