

The latest news from Dress for Success Palm Beaches

Dress for Success Palm Beaches, Inc. <palmbeaches+dressforsuccess.org@ccsend.com>

Wed 11/22/2023 6:22 PM

To:Updates <updates@gladesinitiative.org>



Monthly News



November/December 2023

Executive Director's Message

Board President Message

Volunteer of the Month

Road to Success Highlights

Professional Women's Group Session

Worth Avenue Shopping Event

One Day BOGO Sale

Style for Hope Luncheon - Save the Date

Thank you, Volunteers!



Executive Director's Corner

Hello Supporters & Friends:

'Tis the season... Yes, the holiday bustle is full on and, of course, we're in countdown to the final days of 2023. 'Tis the season, also, for reflecting on all that we're thankful for. At DFSPB, our gratitude is overflowing for all of you who've so generously helped us deliver on our promise to the clients (close to 700 this year) that we serve.

Fortunately, we have huge-hearted grantors who've dug deep for us this year. THANK YOU (that's in shout format) to some of our more recent supporters: Quantum Foundation, Community Foundation for Palm Beach and Martin Counties, Frederick A. DeLuca Foundation, and the Bertil & Joyce Kjellgren Family Foundation.

The W Bradford Ingalls Foundation also has our sincere appreciation because it has increased its pledge to us and is renewing its role as presenting sponsor of our Style for Hope Fundraising Luncheon. It's not too soon to purchase your tickets for this March 15, 2024, event at Kravis Center when Tommy Hilfiger and Dee Ocleppo Hilfiger will be called to the stage to accept our Style Icon award and will wow guests as they're interviewed about their fashionista lives.

Wowing us right now are Luncheon Committee members Lisa Selby and Angie Guyott. The duo, who've volunteered the past three years, have

Become a Circle of Impact
Member

Ways to Support Us

Business Partners



**SEARCY
DENNEY
SCAROLA
BARNHART
& SHIPLEY PA**
Attorneys at Law

A Passion for Justice™



**COSMETIC
SOLUTIONS**
[INNOVATION LABS]



engineered for a dozen distinctive Worth Avenue retailers to commit a percentage of sales on Thursday, November 30, to DFSPB. In short, they've created: "Holiday Shopping on Worth Avenue to Benefit Dress for Success." The concept is that the funds raised by this initiative will help underwrite the Style for Hope Luncheon. PLUS, many of the participating retailers will be donating special items for the Silent Auction that precedes the luncheon. We applaud the level of dedication of these volunteers and are grateful for the generosity that these Palm Beach businesses are showing us.

We're putting a unique spin on an end-of-year Pop-Up Sale. One day only – Saturday, December 9 – exclusively selling Couture & Designer clothing, handbags and shoes BOGO for the first time ever! Our COI members, along with repeat VIP customers and volunteers, will have first dibs to shop from 9 a.m. until 12 noon; with the public invited to shop following, until 5 p.m. It's in our Palm Springs Boutique where we're bursting at the seams with inventory, thanks to a generous community.

The six-week fall term of Road to Success saw 19 women graduate with 50% finding employment! We held the "graduation" for them and their amazing mentors on November 15th, at Ruth's Chris Steak House in West Palm Beach. And, thanks to a valuable partnership we've forged with this prestigious restaurant, we will be hosting our December 12th volunteer & staff holiday party there, as well. BTW...the new winter term of RTS is slated for January.

For our clients in Belle Glade, we're collecting unwrapped toys that we can distribute in this season of giving. Please drop these off at our office by December 11th or bring with you to the December 12th holiday party.

Happy Holidays,

Joe Ann Fletcher

Joe Ann Fletcher
Executive Director
Dress for Success Palm Beaches

**A Message from
our Board President**

Lana Blackman



Happy Thanksgiving DFSPB Family!

I greet you with sincere thanks and gratitude during this holiday season. As Dress for Success Palm Beaches continues to make great strides in the community and in the lives of women, we couldn't accomplish this feat without YOU! I'm thankful for this organization and I'm passionate about its mission *to empower women to achieve economic independence by providing a network of support, professional attire, and the development tools to help women thrive in work and in life.*

Dress for Success Palm Beaches needs you and relies on the many ways you make a difference. I'm thankful for the collaborative team effort of each volunteer, staff and Board of Directors. I'm even grateful for those who may not be a part of this organization yet. If you are looking for ways to get connected, please don't hesitate to contact the office staff. Any amount of your time will always be nourished and appreciated.

I'd like to say congratulations to the graduates of the recent Road to Success Program! We'll always undergird you to assist you along your journey of excellence. Thank you mentors and staff for all of your hard work and dedication to the success of this program.

Don't forget to register for our annual Style for Hope Fundraiser on Friday, March 15! For our tenth year, we're honoring Style Icons Tommy and Dee Hilfiger. You may even want to gift someone a ticket to the iconic event! This will be a sold out event so get your tickets today!

Happy Thanksgiving Dress for Success Family and please remember that we're stronger together as a team!

Lana Blackman



DRESS FOR SUCCESS®
PALM BEACHES

Going Places. Going Strong.

CONGRATULATIONS



Cathy Kasten

VOLUNTEER OF THE MONTH

OCTOBER 2023

We thank Cathy for her extraordinary dedication to our organization. Her roles as Coaching Coordinator, personal stylist, and mentor in the Road to Success Program have been remarkable. Her kindness and expertise shine through in everything she does at DFSPB, making a real difference in the lives of the women we serve. Her selfless commitment, time, effort, and heart that she invests in our cause are immeasurable, and we are exceptionally fortunate to have someone as dedicated as her on our team.

CLICK THE LINK BELOW TO LEARN MORE ABOUT OUR VOLUNTEER OPPORTUNITIES:

[HTTPS://WWW.DRESSFORSUCCESSPB.ORG/VOLUNTEER/](https://www.dressforsuccesspb.org/volunteer/)

Road to Success Highlights



Congratulations to the remarkable women who have successfully completed the Dress for Success Palm Beaches Road to Success program! Your dedication, resilience, and hard work have paid off, and we celebrate each and every one of you as you embark on the next chapter of your careers. It is with great joy that we share the news that ten graduates have already secured jobs since the program's commencement on October 4th, a testament to the effectiveness and impact of the Road to Success initiative.

A heartfelt thank you goes out to Kelly Merbler, Kristina Ray, Priscilla Diaz, Andrene Williams, Vivian Cruz, Pamela Y. Toussaint, MBA, Paula Howard MPH, MS, Leslie-Anne Gray, Stevenson Dor, Tracy Dickinson, PCC, Amy Baj, Erica Marino, Dina Igoe, Tirzah Gabourell, and Joe Ann Fletcher, M.Ed. Your commitment to sharing your passion and resources has been instrumental in empowering these women on their journey to success. Special recognition is extended to Amy S. Feldman for her unwavering dedication to the program and exceptional administrative skills, and to Maria Bacas-Cook for her invaluable interpreting skills, which have made this class accessible to all. A heartfelt thank you also goes to our devoted and talented mentors for generously contributing your time and expertise – we would be lost without you. Here's to the incredible achievements of our graduates and the supportive community that made it all possible!

**Professional Women's Group (PWG) Attendees
Learned How to Self Brand on Social Media**



In an empowering and informative session on November 11th, the Dress for Success Professional Women's Group (PWG) delved into the realm of Self-Branding through Social Media. The session, led by Amy Baj, a distinguished external communications leader, storyteller, and certified media trainer, provided our members with valuable insights into leveraging social media for personal and professional growth. Amy, who serves as the Director of Marketing & Communications, and Public Relations at NTT DATA, guided our PWG through an exploration of various social media channels, unraveling the unique opportunities each platform presents for self-branding, effective communication, and strategic networking.

Amy's expertise illuminated the potential of social media as a powerful tool for building and enhancing personal brands, emphasizing the importance of authenticity and purposeful engagement. The interactive session allowed members to ask questions, share experiences, and gain practical tips for navigating the digital landscape. As we head into December, the PWG is gearing up for a festive holiday party. This upcoming event is not only an occasion for joy and celebration but also an opportunity for our members to reflect on their achievements and the supportive community that the PWG has fostered. It's a time to connect, inspire, and continue the journey of empowerment that defines the Dress for Success Professional Women's Group.



DRESS FOR SUCCESS[®]
PALM BEACHES

Holiday Shopping on Worth Avenue to Benefit Dress for Success

COURTYARD RECEPTION
@ ALA VON AUERSPERG
4:30 – 6:30 PM

NIBBLES (COURTESY ORQA HEALTH)
WINE (COURTESY THE PALE)

30
November

Participating Retailers

120% LINO
ALA VON AUERSPERG
BADGLEY MISCHKA
BIBI'S DOGGIE BOUTIQUE
CARYNA NINA
COASTAL GIRLS
JEWELMER
J. MCLAUGHLIN
(NEW MEN'S BOUTIQUE @ THE
ESPLANADE + ORIGINAL LOCATION)
LILLY PULITZER
MARINA ST. BARTH'S
THE REALREAL

A PERCENTAGE OF THE DAY'S PROCEEDS
FROM THEIR SALES HAS BEEN GENEROUSLY
PLEGGED TO DFSPB





ONE DAY ONLY
BOGO SALE
 OF
 DESIGNER AND COUTURE
 CLOTHING, SHOES, AND HANDBAGS



Saturday, December 9th
 Exclusive VIP Shopping Hours: 9 AM - 12 PM
 Public Shopping Hours: 12 PM - 5 PM

The Dress for Success Boutique
 2459 South Congress Avenue – Suite 204
 Palm Springs, FL 33406
 (Between Forest Hill Boulevard & 10th Ave)



**BUY ONE GET ONE
 FREE**

DESIGNER PRICING

\$35 DESIGNER CLOTHING, SHOES, & HANDBAGS

COUTURE PRICING

- \$35 COUTURE PANTS & SKIRTS
- \$50 COUTURE TOPS & SWEATERS
- \$75 COUTURE DRESSES & JACKETS/BLAZERS
- \$100 COUTURE SUITS & SHOES
- \$150 COUTURE OUTERWEAR

*Buy One Get One (BOGO): Purchase one item at regular price, receive a second item of equal or lesser value free. Designer and Couture items may be mixed and matched. This discount cannot be divided into partial discounts on multiple items.



SAVE THE DATE

STYLE FOR HOPE | FUNDRAISING LUNCHEON

Mark Badgley & James Mischka, Honorary Chairmen

FRIDAY, MARCH 15, 2024

KRAVIS CENTER | WEST PALM BEACH

**FEATURING PRESENTATION OF THE
 2024 STYLE ICON AWARD TO**

**TOMMY HILFIGER
 & DEE OCLEPPO HILFIGER**

PRESENTING SPONSOR: W BRADFORD INGALLS CHARITABLE FOUNDATION

Ticket availability beginning November 1st at DressForSuccessPB.org





Thank you VOLUNTEERS

Dear Amazing Volunteers,

As we stand on the brink of closing the chapter on another incredible year, I want to extend my deepest gratitude to each and every one of you. Your unwavering dedication and steadfast support have been the cornerstone of our organization's success.

I want you to know that you are more than volunteers; you are the heartbeat of this organization, and your contributions have not gone unnoticed.

Your commitment to DFSPB has left an enduring mark on the lives of our clients, and we find ourselves immensely grateful for the time, energy, and passion you've invested in this organization. Your unique gifts and talents have woven a tapestry of compassion that enriches us all.

As we reflect on the collective impact we've made together, I am filled with gratitude for the positive change we've brought to our clients. Your selflessness has lit a beacon of hope in the lives of many.

As the year draws to a close, let this be a moment to recognize and celebrate your invaluable contributions. You are the driving force behind our mission, and we are profoundly thankful for your unwavering support.

Wishing you a joyous holiday season and looking forward to another year of making a difference together!

With heartfelt appreciation,

Maria Cook
Volunteer Coordinator

EMPOWERING WOMEN FROM BROWARD TO MARTIN COUNTIES



2459 S. Congress Ave., Suite #204
Palm Springs, FL 33406

1089 S. Main Street
Belle Glade, FL 33430

561-249-3898



CHANGE A WOMAN'S LIFE AND THAT OF HER FAMILY

Our mission is to empower women to achieve **economic independence** by providing a network of support, professional attire, and development tools to help women thrive at work and in life.

Circle of Impact Memberships

COI Diamond - \$5,000 and Above

- Recognition on DFSPB office reception wall
- Two VIP tickets to Style for Hope luncheon
- VIP tickets to all Shop for Success events
- Invitation to 4 special events during the year
- Acknowledgment in the DFSPB newsletter
- Lunch with COI Diamond members, co-chairs, Executive Director, and Board Chair

COI Pearl - \$2,500 to \$4,999

- Recognition on DFSPB office reception wall
- VIP tickets to all Shop for Success events
- Invitation to 2 special events during the year
- Lunch with COI co-chairs and Executive Director

COI Angel - \$1,000 to \$2,499

- Recognition on DFSPB office reception wall
- VIP tickets to all Shop for Success events
- Invitation to one special event during the year

The Impact of Your Charitable Giving

Dress for Success is part
of a global organization.

- Since February 2020, 50 million women around the world have lost their jobs due to the pandemic.
- Globally, women's employment dropped by 4.2% between 2019 and 2020, compared with 3% for men.
- When women have access to resources, education, and economic opportunities, they are better equipped to lift themselves and their families out of poverty.
- Investing in women's economic empowerment has a positive ripple effect on communities and societies.

Learn more at
dressforsuccesspb.org

In 2022:

- 679 women served,
- 627 suitings,
- 322 women employed,
- 305 professional attire fittings, and
- 102 virtual coaching sessions conducted.



Get involved with DFSPB and make a lasting difference in the lives of women and in your community. Join us to empower and encourage women who are developing their careers and striving for economic independence. Help ensure that every woman who walks through our doors thrives both at work and in life.

To impact a woman's future today, contact Executive Director
Joe Ann Fletcher for details: (561) 249-3898
jfletcher@dressforsuccesspb.org

Additional Ways to

SUPPORT US



Help Ensure Our Future by Becoming a Member of the Circle of Impact

Our Circle of Impact is a select group of current and former business leaders who have pledged an annual minimum donation of \$1,000. Members are acknowledged for their generosity, their names appearing on a distinctive plaque at our headquarters, plus they enjoy several exclusive perks throughout the year. View our flyer [here](#) for more information or to donate, please visit our [website](#).

Company Matching Grants

Many organizations offer a company match program for donations made by their employees to nonprofit organizations, and some even offer volunteer grants. If your employer offers such programs, please consider requesting a donation to Dress for Success Palm Beaches.

Charitable Bequest

Leave a legacy! Please consider adding a charitable bequest to our organization to your will. **Be sure to designate our organization by our full name: Dress for Success Palm Beaches.**

*Happy
Thanksgiving!*





DRESS FOR SUCCESS®

PALM BEACHES

[Donate](#)

DRESS FOR SUCCESS PALM BEACHES INC IS A 501(C)3. FL SOLICITATION #CH34892A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELPFLA, OR VIA THE INTERNET AT WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

DRESS FOR SUCCESS PALM BEACHES

dressforsuccesspb.org



Dress for Success Palm Beaches, Inc. | 2459 S. Congress Avenue, Suite 204, Palm Springs, FL 33406

[Unsubscribe updates@gladesinitiative.org](mailto:Unsubscribe_updates@gladesinitiative.org)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by palmbeaches@dressforsuccess.org powered by



Try email marketing for free today!