

This outreach bundle includes materials on these topics:

- Earned Income Tax Credit
- Choosing a tax preparer

Please spread the word by sharing the outreach messages with your community partners and contacts.

Key topics and recent news releases:

- [Earned Income Tax Credit awareness campaign](#): The annual campaign, now in its 19th year, helps increase awareness among the millions of working Americans with a low-to-moderate income who are eligible for the EITC. The IRS estimates that roughly one in five eligible taxpayers miss out on claiming this valuable credit.
- [Choosing a tax preparer](#): The IRS reminds taxpayers that choosing the right tax professional can help them avoid tax-related identity theft and financial harm.

Tax tips:

- [File for free with IRS Free File](#)
- [Gathering records is the first step of tax preparation](#)
- [Tips for choosing a tax professional](#)

Videos on YouTube you can share on your social media platforms or in other content:

- [Tax return errors and tips to avoid them](#)
- [Earned Income Tax Credit playlist](#)

Social media images and text:

- [Free tax preparation options](#)
- [IRS Direct File](#)

Free tax preparation options

Tags: Filing season



There are several ways to file your taxes, including free options for qualified individuals. Learn more from the #IRS: <https://ow.ly/Snr450UOaRp>

The #IRS offers free online and in-person tax preparation options for eligible taxpayers. Take a minute to learn about the different options available: <https://ow.ly/Snr450UOaRp>

IRS Direct File

Tags: *Direct File, Filing Season, YouTube*

When it comes time to file your federal tax return, you may be eligible to use #IRS Direct File. Watch this video to find out more:

<https://youtu.be/OP2u4NKQzCE>

#IRS Direct File is a secure, mobile-friendly way to prepare and file your federal tax return. This video has more information:

<https://youtu.be/OP2u4NKQzCE>

e-News subscriptions: The IRS offers several e-News subscriptions on a variety of tax topics. Subscribe to receive emails on topics of importance to small businesses, payroll professionals and tax professionals:

- [IRS Outreach Connection](#)
 - [e-News for Small Businesses](#)
 - [e-News for Payroll Professionals](#)
 - [e-News for Tax Professionals](#)
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