



How to Supercharge your Great Give Campaign!

Presenter: Robert Anderson

November 16, 2017 from 2:00 - 4:00 pm

It's never too early to start planning for the Great Give 2018 - April 24th. Learn practical and achievable tips, trends & techniques for a successful campaign. Includes how to's and case studies for leveraging social, email, PPC, messaging etc for the big day.



Registration 

Members: FREE

Non-members: \$35



Presenter: Josh Hirsch, MS

November 17, 2017 from 11:00 am - 12:00 pm

Being a member of Nonprofits First provides for you a wealth of resources and tools. Existing members are invited to review member benefits and how to take advantage of them. New and prospective members are invited to an introduction on maximizing your benefits.



Members: FREE

Non-members: FREE

Learning Lab: Excel Basics

Presenter: Gina Parsons

November 29, 2017 from 9:00 am - 12:00 pm

Learn to let Excel do your number crunching for you in worksheets and manage data in lists. Use rows and columns of numbers and text to store information in a logical fashion. Add the ability to perform basic calculations, sort and filter the data automatically. Make editing easier; copy, move and delete, insert or replace anything in your worksheets. Give your worksheets a visual punch with formatting cells & text, conditional formatting or creating charts and graphs.



Members: \$75

Non-members: \$85

Membership Opportunities

Members of Nonprofits First enjoy [exclusive benefits](#) designed to increase your capacity to serve the needs of your clients. In addition to the cost saving opportunities on all Nonprofits First services, members are part of a community of nonprofit professionals with a demonstrated commitment to the continued strengthening of our industry.



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