



THE JIM MORAN INSTITUTE
FOR GLOBAL ENTREPRENEURSHIP
FLORIDA STATE UNIVERSITY | COLLEGE OF BUSINESS

SOUTH FLORIDA OPERATIONS

**Jim Moran Institute Executive Programs
Broward and Palm Beach County
Spring 2018**

Free training program for business owners, CEOs, and nonprofit leaders.

Applications accepted through **September 30, 2018** for South Florida!

APPLY NOW



THE JIM MORAN INSTITUTE
FOR GLOBAL ENTREPRENEURSHIP
FLORIDA STATE UNIVERSITY | COLLEGE OF BUSINESS

SMALL BUSINESS EXECUTIVE PROGRAM



**BUSINESS MATTERS.
LET US HELP YOU
WORK ON YOUR
BUSINESS.**

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The Small Business Executive Program (SBEP) is ideal for CEOs, entrepreneurs, owners and presidents of small businesses. Created to be a world-class learning experience that accommodates busy schedules, the program equips executives to emerge stronger leaders ready to capitalize on business opportunities, implement best-practice management and turn challenges into strategic advantages. Inspired by a national entrepreneurship bootcamp program at Florida State University's College of Business, which was named one of the "10-Best" programs in the U.S. by Inc. Magazine, the transformative program builds a bridge from where you are today to where you want to be tomorrow.

Small business executives need to stay vigilant in order to compete and take their businesses to the next level. Focused on growth, leadership expertise and financial success, the SBEP is an unparalleled opportunity to enhance business skills, learn from other talented small business executives and prepare for the new challenges ahead. While examining business fundamentals, strategies and best practices from the perspective of a business leader and owner, you will explore a broad range of topics—finance, marketing, sales alignment, and leadership.



COST
Free



APPLY
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DEADLINES
Spring Session: October 30
Fall Session: March 31



QUESTIONS
cmickens@jimmoraninstitute.fsu.edu
or 954-399-2849



PROGRAM DATES
Spring Session: January – May
or Fall Session: July – November



TIME
8:30AM - 2:00PM



LOCATIONS
Broward
or Palm Beach County



FREQUENCY
9 sessions
1 every other week



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NONPROFIT EXECUTIVE PROGRAM



**NONPROFITS MATTER.
LET US HELP YOU
WORK ON YOUR
ORGANIZATION.**

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The Nonprofit Executive Program (NPEP) is designed for nonprofit organizations and is ideal for CEOs, presidents and executive directors. This world-class learning experience accommodates busy schedules, and equips executives to emerge as stronger leaders ready to capitalize on business opportunities, implement best-practice management, and turn challenges into strategic advantages.

Executives need to stay vigilant in order to survive, compete and take their business to the next level. As a participant of the NPEP, you must be ready to challenge yourself and seek out new ideas. You and your peers will learn and work together, creating a powerful network that can last a lifetime. Focused on growth, leadership expertise and financial success, the NPEP is an unparalleled opportunity to enhance business skills, innovate with other talented leaders and prepare for new challenges. You will experience a broad range of topics - marketing, accounting, strategic planning and leadership.



COST

Free



APPLY

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