



## *Remembering Estelle Friedman*



**She was that woman who had the fabulous gray hair and a wonderful collection of earrings. Estelle attended almost all League meetings. No doubt she checked you in to Hot Topic luncheons and other large meetings. She was active in her political party and volunteered for veteran groups. You could count on her to be up-to-date on almost all news events, especially local doings.**

**Yes, this was the same woman who created the Historical Museum for Greenacres. She cherished doing presentations there for school children tours.**

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Despite mobility problems, Estelle got herself around everywhere. This included taking care of her doggies.

Estelle will be missed by us all. May she serve as a role model for civic engagement.

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*Hot Topic: Post Election Wrap-up*

by Events Committee



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**LWV** LEAGUE OF WOMEN VOTERS'  
OF PALM BEACH COUNTY

***THE 2020 ELECTION MATTERS***

***HOT TOPIC: Post Election Wrap-up***

***Second in a Special Two-part Presentation***

*We hope you enjoyed the October 21<sup>st</sup> pre-election analysis of campaign ads and polls. Now, please join us for a post-election assessment of how those systems may have impacted the results of the 2020 Election.*

***January 27, 2021, NOTE: 4<sup>th</sup> Wednesday***

***12:00 PM via Zoom***



***Kevin Wagner, Ph.D.***

Dr. Kevin Wagner is a professor and the chair of the Department of Political Science at Florida Atlantic University. His research areas include media and politics, American political thought, and an interest in understanding political change in democratic systems including the shifts caused by technology such as the Internet.

Dr. Wagner lectures extensively on American Politics and has been cited in many leading newspapers including the New York Times and the Boston Globe. He has been featured as a political analyst on national television, presents at national conferences, and his work is published in leading journals and law reviews. His recent work focuses on the effects of technology on politics and campaigning and he is currently completing a book entitled "Click and Reboot: How the Internet is Revolutionizing American Politics."

Kevin Wagner has an M.A. and Ph.D. in political science and a J.D. from the University of Florida.

**[CLICK HERE TO REGISTER](#)**

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*The Healthcare Committee Saves Lives  
by Nancy Gau and Joyce Sullivan*

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# HOW COULD ONE STICKER SAVE YOUR LIFE?



The Healthcare Committee is reopening their program to show families how to be better prepared for emergencies by using [www.EmergencyInfoPlan.com](http://www.EmergencyInfoPlan.com)

This site now educates both iPhone and Android phone users on how to alert 911 and important contacts of an emergency and to provide vital medical information at the scene to those who come to your aid.

The unique phone sticker program has been expanded to also include Emergency Alert Stickers for cars and homes to tell first responders to check your phone for medical information and emergency contacts. [www.EmergencyInfoPlan.com](http://www.EmergencyInfoPlan.com)

Our healthcare committee member, John Pastore, was inspired by his own personal tragedy to develop the website

Everyone seems to carry a mobile phone today. It's obvious that mobile phones are the device of choice to alert 911, to provide vital information to first responders and to notify contacts.

Most people think they are prepared, but when they take the 2-minute assessment they find areas for improvement.

As a League member, you can help spread the word and help the League.

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A portion of each sticker pack sale generated by the League will be donated to the LWVPBC Education Fund.

Sales can also be tracked by committees and directed to help fund their projects.

The First 50 League Members will receive Free Emergency Alert Sticker Packs.

Visit [www.EmergencyInfoPlan.com](http://www.EmergencyInfoPlan.com) to:

- Complete the 2-minute assessment
- Place your order for an Emergency Alert Sticker Pack, and
- Enter the promo code *LWVPBCfirst50*

You will receive a free pack and instructions for your family.

When you share the League's discount code, **LWVPBCares** with family, friends and others, a 10% discount will be credited toward the purchase of packs.

Want to provide funds to support your committee programs? Contact Ashley Cacicedo and for a special committee code to share.

EIP wants to reach out to:

- Hospitals and physician groups,
- Care providers,
- Homeowner Associations
- Communities, (both independent and assisted living), and
- other nonprofit organizations that help those who need to be prepared.

A portion of the revenue generated from these sponsors will also benefit the League's foundation.

Don't be late, be one of the first 50 to get your free sticker pack and help the League promote this valuable program.

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*Advocacy Committee Volunteers Needed*

by Debra Chandler






LWVPBC members, we need you! Well, at least some of you. Now that the election is over and the campaigns have quieted down some, it is time for persuasion. The Advocacy Committee is reforming and we need members who are skilled writers and speakers. If you have a passion for a cause, let us know. If you are a hard worker, want to learn about the political workings of Palm Beach County and Florida, contact us. And if you have relationship with an elected official, send us an email. The big job of pushing our agenda needs big ideas.

Please respond to Jim at [bigjimlaw@aol.com](mailto:bigjimlaw@aol.com) or me at [dachandler55@gmail.com](mailto:dachandler55@gmail.com)

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*Local League of Women Voters Partners with Solar United Neighbors to Virtually Launch Palm Beach County Solar Co-op on Jan. 14*



# Want to Go Solar?



SAVE MONEY ON THE COST OF GOING SOLAR

JOIN THE  
SOLAR UNITED  
NEIGHBORS  
PALM BEACH COUNTY CO-OP



GET UNBIASED, EXPERT  
HELP THROUGHOUT THE  
PROCESS

JOIN US FOR AN INFORMATION  
SESSION ONLINE

Wednesday, January 27 at 6pm  
Thursday, February 18 at 6pm  
Tuesday, March 16 at 6pm  
Wednesday, April 7 at 6pm



WE'RE A NON-PROFIT THAT  
HELPS THOUSANDS OF  
PEOPLE GO SOLAR EACH  
YEAR

REGISTER & MORE INFO

[SolarUnitedNeighbors.org/PalmBeach/Events](https://SolarUnitedNeighbors.org/PalmBeach/Events)

JOIN THE CO-OP

[SolarUnitedNeighbors.org/PalmBeach](https://SolarUnitedNeighbors.org/PalmBeach)



[SolarUnitedNeighbors.org/PalmBeach](https://SolarUnitedNeighbors.org/PalmBeach) | QUESTIONS? email: [fiteam@solarunitedneighbors.org](mailto:fiteam@solarunitedneighbors.org)

(West Palm Beach, FL – December 22, 2020) The League of Women Voters of Palm Beach County (LWVPC) is partnering with Solar United Neighbors (SUN) to launch the [Palm Beach County Solar Co-op](https://SolarUnitedNeighbors.org/PalmBeach) on January 14 to help Palm Beach County residents

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go solar.

“The co-op will enable Palm Beach County homeowners and business owners to join the growing community of people saving money by harnessing solar power,” said Laura Tellez, South Florida program coordinator for SUN. “Together, we’re building a movement to transform our electricity system into one that is cleaner, fairer, and shares its benefits more broadly.”

The co-op is free to join and open to homeowners and business owners in Palm Beach County. Together, co-op members will learn about solar energy and leverage bulk purchasing to ensure competitive pricing and quality solar installations.

After a competitive bidding process facilitated by Solar United Neighbors, co-op members will select a single solar company to complete the installations. Joining the co-op does not obligate members to purchase solar. Instead, members will have the option to individually purchase panels and electric vehicle chargers based on the installer’s group rate.

Solar United Neighbors has hosted 60 solar co-ops in Florida since 2015. According to the group’s estimates, the 1,800 homes and businesses that now have solar panels because of co-ops represent: 17+ MW of solar power, \$39.2 million in local solar spending, and more than 585 million lbs. of lifetime carbon offsets.

Solar United Neighbors will host several free information sessions to educate community members about solar energy and the co-op. Individuals interested in going solar can sign up for the co-op or one of the upcoming information sessions by visiting the co-op web page at [SolarUnitedNeighbors.org/PalmBeach](https://SolarUnitedNeighbors.org/PalmBeach).

Virtual information meetings are planned for:

- + Wednesday, January 27 at 6pm
  - + Thursday, February 18 at 6pm
  - + Tuesday, March 16 at 6pm
  - + Wednesday, April 7 at 6pm
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## *FEBRUARY 20, 2021 CALLING NEW MEMBERS!*

*By Membership Committee*



If you have not yet attended a Palm Beach County League Orientation for new members, please put February 20 on your calendar. The Orientation will be held on Zoom until it is safe to meet in person. The Taste of the League Orientation is a dynamic hour (10:30-11:30 a.m.) well spent learning about the work of the League. [REGISTER HERE](#)

Taste of the League.....February 20, May 15 and September 25.

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*Young Leaguers Features JalyNSEY Brown*

*By Rebecca Freeman*





**JalyNSEy Brown first joined the League of Women Voters of Palm Beach County in 2012 alongside her mom. A few years later, she met with a League member who recommended joining the Young Leaguers Committee. JalyNSEy connected with Ashley Cacicedo, Young Leaguers Chair, to better understand the committee and its purpose. She renewed her membership in 2020, realizing the Young Leaguers connected with her values focusing on community service and voter education.**

**In her professional life, JalyNSEy is a Probation Officer for the State of Florida. As a Probation Officer, Brown supervises offenders placed on community supervision by the courts, ensuring that offenders are compliant with their court-ordered special conditions. Additionally, she conducts home visits to offenders' residences and much more.**

**This year, JalyNSEy was selected as the Storytelling Co-Director for the Young Leaguers Committee and the League's Communications Team. Outside of the League of Women Voters, JalyNSEy is also an active member of the Junior League of the Palm Beaches. As a Junior League member, she serves on the organization's Diversity & Inclusion Task Force and the Communications Committee. We are thrilled to have JalyNSEy as a member of our team. Her hard work and dedication will help our League grow!**

*Voting Rights  
Legislation 2021*

*Autofill (Tech Support)*

by Linda Geller-Schwartz

[Read More](#)



By Connie Christians

[Read More](#)



*Business Spotlight:  
Emergency Info Plan,  
LLC*

by Jalydney Brown

[Read More](#)

*Former Florida Supreme  
Court Chief Justice Peggy  
Ann Quince to its State  
Board of Directors*

[Read More](#)



*League of Women  
Voters Condemns  
Attack on the U.S,  
Capitol*  
[Read More](#)

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*2021 Municipal  
Elections*  
[Learn More](#)



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*Netherlands – Palm Beach Election Connection*  
*by Pam Maldonado*



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Nothing in my previous life prepared me to be involved in making videos. I was a pediatric ICU nurse, stay-at-home mom and eventually worked in property management. But being active in the League gives you the opportunity to grow and learn all sorts of new skills.

In September, out of the blue, we were contacted by a freelance video producer named Shea Elmore, who lives in Amsterdam. He offered to donate his services to help produce Get Out the Vote videos for us. To say we were gobsmacked would be putting it lightly!


Shea's initial email included scripts for three possible 15-second videos, and was quickly followed by story boards to illustrate his ideas.

Of course, our first question was how to cover the costs of production and marketing the videos on YouTube. League member, attorney Salesia Smith-Gordon, a dynamo in high heels, offered to make a personal donation and then obtained the remaining funds from the Palm Beach Justice Association and attorney Byrnes Guillaume. We had the money we needed!

Our team of Salesia, Ken Horkavy, Shea and I worked on finalizing scripts and picture selection. Voiceovers were done by Shea, Salesia's husband Lawrence Gordon, and her multi-cultural, multi-generational office staff. Spanish and Creole subtitles were added so that anyone who had subtitles activated on their cell phones would see the text in their language.

The videos went up on YouTube and were viewed around 15,000 times, although we had hoped for even more. Increased activity from political campaigns as Election Day approached boosted the per view price tremendously, depleting our funds faster than anticipated. That's a lesson learned for next time! The videos do not contain anything that dates them, so we will be able to use them again earlier next election cycle.

We are so grateful to Shea, Salesia, Byrnes and the Justice Association for partnering with us on this very exciting undertaking. We look forward to working with them again in the future.



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*Welcome New Member*

*By Darlene Kostrub*



**WELCOME TO A NEW LEAGUE MEMBER...Sara Haas of West Palm Beach.**

**Contact information is available in the Member Directory at [lwvpbc.org](http://lwvpbc.org).**

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*Thanks for Renewing Your Membership*

*By Darlene Kostrub*





If you have questions about your renewal date or if you have difficulties trying to log into the website to renew, please contact me. I can put you in touch with someone who can assist you with the online renewal.

We deeply value your membership and want to be helpful with any League question.  
Contact: Darlene Kostrub, Membership Chair, cell 561-573-6384 or [dkostrub@aol.com](mailto:dkostrub@aol.com).

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*Voting It's for My Family*





CLICK HERE TO WATCH: <https://www.youtube.com/watch?v=sAxAvfJKKeg>

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*Be Heard Vote for the Future*







CLICK HERE TO WATCH: <https://www.youtube.com/watch?v=I9VDNjGCPBk>

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Join us for a workshop on how to lead with a lens that values DEIB and how to engage with a board to evoke meaningful transformation.

Wednesday, January 20, 2021  
5:30 p.m. - 7:00 p.m. via Zoom

**SPEAKERS:**

Barbara Cheives President/CEO, Converge & Associates Consulting, Inc  
Crystal Morris, Founder/CEO, One Caring Adult  
Julia Murphy, Chief Development Officer, Compass

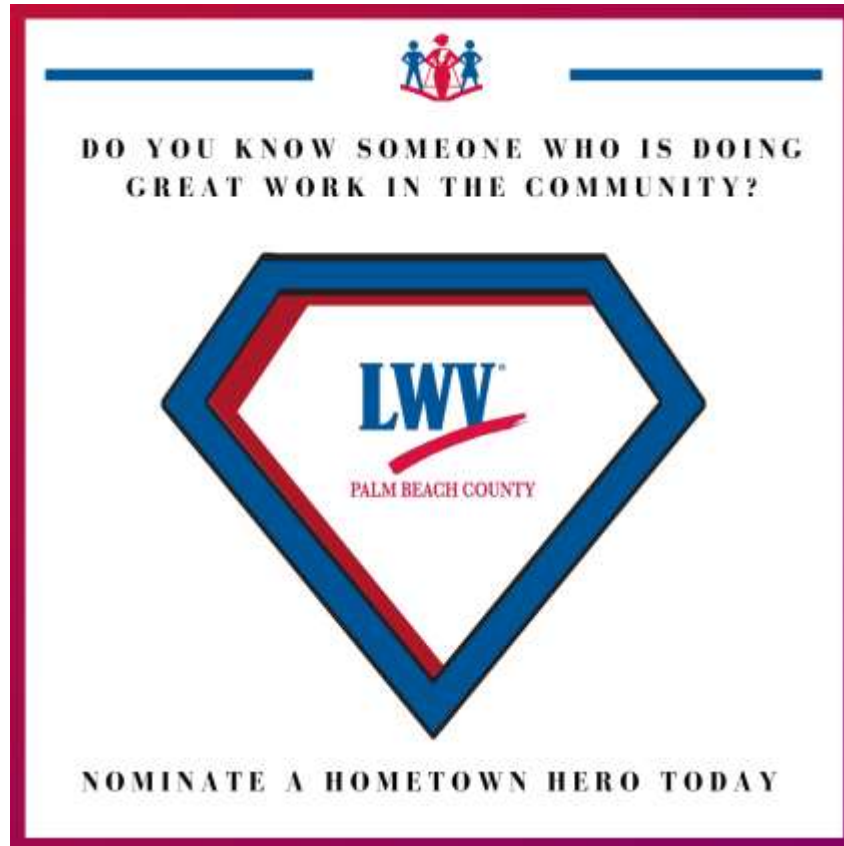
Register at [WomensFoundationFL.org/WOBLA](https://WomensFoundationFL.org/WOBLA)



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## *Hometown Hero*

### Nomination Form



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#### **NEWS EDITORIAL VOLUNTEERS**

Ashley Cacicedo, Managing Editor

Annette Evans, Harvey Rosenfeld, and Rita Wachs

Please send your feedback or questions to [News@lwvpsc.org](mailto:News@lwvpsc.org)

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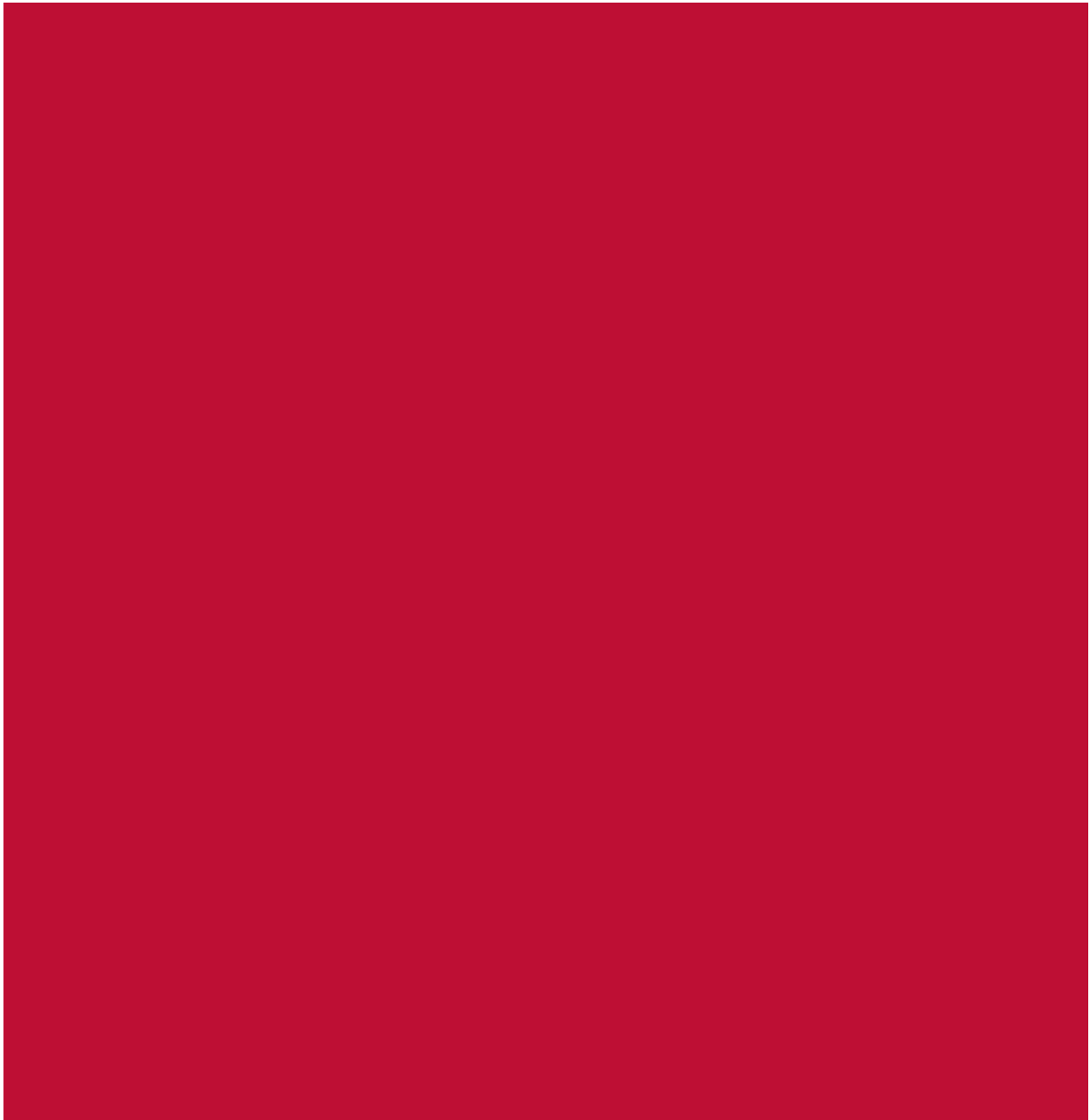
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