SCORE | Palm Beach County

Introduction to Google Analytics

WORKSHOP

16 NOV

10 AM EST

Grow with Google

REGISTER NOW

Learn how to set up and start to use Google Analytics to understand how people engage with your website.

Discover how to:

Fee: No Cost
Date: November 16, 2021
Time: 10 to 11 AM EDT
Location: Online

- Set goals for your website

- Set up Google Analytics and connect it to your website

Led by Pamela Starr, a professional trainer for Grow with Google, this is a session perfect for people new to Google Analytics.

- Understand what types of reports are available in Google Analytics

Presenter: Pamela Starr

Pamela Starr is a leading authority on building customer loyalty and a professional speaker for Grow with Google. For all her presentation attendees, she delivers real-world tools and strategies that drive stellar results. [Read More >>](Read More)

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