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## **SMALL BUSINESS Leadership Conference**

**Presented by the Jim Moran Institute for Global Entrepreneurship**

**June 19-21 | Loews Sapphire Falls Resort at Universal Orlando**

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# Hotel block expires tomorrow!

SBLConference.com



**SMALL BUSINESS**  
Leadership Conference

June 19-21, 2023

Loews Sapphire Falls  
Resort at Universal Orlando



THE JIM MORAN INSTITUTE  
FOR GLOBAL ENTREPRENEURSHIP  
FLORIDA STATE UNIVERSITY | COLLEGE OF BUSINESS



**Featured Presenters:**  
  
Enhancing Organizational Culture,  
Brand Reputation and Social Impact  
Esu Ma'at  
*Executive, Orlando Magic*



ChatGPT and AI: The Next Small  
Business Marketing Revolution  
Alex Oliveira  
*CEO, Prediq*



Building a Business that Lasts  
Jay Owen  
*CEO, Business Builders*



Managing the Multigenerational  
Workforce  
Katie Howard  
*Senior HR Consultant, James Moore and Co.*

## Registration cost increases to \$395 after May 19!

Visit [SBLConference.com](https://SBLConference.com) to register and book your room **by tomorrow, May 19th** to receive a special Early Bird discount rate & discounted lodging.

JMI program alumni, register today and use promo code **JMIALUMNI23** to save an additional **\$50 off** your Early Bird registration.

REGISTER NOW

# Where Businesses Go to Grow

Secure your spot and enjoy three days of content at the premier professional development and networking opportunity for entrepreneurs, nonprofit leaders and small business owners, managers and executives from around the country.

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## Featuring...

### Dynamic Workshops

From digital marketing and brand management to lead generation and growth strategy, our expert instructors will equip you with the skills and knowledge you need to thrive in your industry. View our full list of speakers [here](#).



### Pitch Competition

Every business has a story - and we want to hear yours! After registering, sign up [here](#) to participate in the SBLC pitch competition on June 20th for your chance to win cash prizes.



### Luxury Resort Venue

Soak up the sun at the [Loews Sapphire Falls Resort at Universal Orlando](#) and take a free water taxi to Universal CityWalk or the theme parks at Universal Studios, Islands of Adventure and Volcano Bay.



## Questions?

Contact the Jim Moran Institute for Global Entrepreneurship at



The Small Business Leadership Conference is hosted annually by the [Jim Moran Institute for Global Entrepreneurship](#), part of the Florida State University College of Business. The mission of the Jim Moran Institute is to cultivate, train and inspire entrepreneurial leaders through world-class executive education, applied training, public recognition and leading-edge research.



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