



### Leadercast Live

Hosted at: *Kelser University*  
May 4, 2018 from 8:30 am - 4:30 pm

To be the best leader of others, you first must learn to lead yourself well. Attend Leadercast Live to learn from world-renowned experts about the qualities and characteristics of global leaders who exemplify what it means to lead yourself.

[Registration](#)

**Early Bird rate until April 13: \$65**  
**Member rate after April 13: \$69.99**  
**Non-member rate after April 13: \$74.99**

## Become A Member of Nonprofits First



Members of Nonprofits First enjoy exclusive benefits designed to increase your capacity to serve the needs of your clients. In addition to the cost saving opportunities on all Nonprofits First services, members are part of a community of nonprofit professionals with a demonstrated commitment to the continued strengthening of our industry.

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### Changing Workforce Demographics - Impacting Your Business

Presenter: *Merrie Singer*  
May 9, 2018 from 9:00 - 10:30 am

Who is the worker of the future? What do they hope to achieve with their careers? Where will they want to work? How will their working styles be different than today's workforce? Why will they choose to work at your company? Participants in this session will learn about the myriad of changes happening in the workforce today and the composition of the future workforce. Discover how these changes will impact company culture, recruitment strategies, turnover and performance management.

[Registration](#)

**Member rate: FREE**  
**Non-member rate: \$35**

## 501(c)Jobs

Looking for a job in the nonprofit sector? Visit [www.501cjobs.org](http://www.501cjobs.org) to view job postings, submit an application, and attach your resume.



Registration 

### Learning Lab: Excel Level Three

*Presenter: Diane Henderson*

*May 10, 2018 from 9:00 am - 4:00 pm*

Learn how to use Pivot Tables which are powerful tools within Excel that can be used to analyze, sort, filter and present data in an understandable way. You will create a macro which can automate repetitive task. This course also covers other advanced features like password protecting the file and or worksheet.

Microsoft Excel Level III Class Will Cover:

- Create and modify Pivot Tables & Charts
- Custom Pivot Tables & Charts
- Learn what a Macro is and how to create them
- Add Password Protection to a file and or a worksheet
- Advanced Options and how they work

**Member rate: \$150**

**Non-member rate: \$179**

## Group Purchasing Program

We've worked with our partner Consolidus to provide our members with discounted vendor pricing. By using the power of combined purchasing, you'll pay less for things you use every day. [Read More](#)



### WEBINAR: 5 Secrets of Email Marketing Geniuses

*Presenter: Jay Wilkinson*

*May 15, 2018 from 2:30 - 3:30 pm*

There is more power and leverage in one email subscriber than 100 Facebook likes or 50 Twitter followers if email marketing is done right. Problem is, 9 out of 10 nonprofits don't do it right. In this educational session, we will share the secrets of email marketing geniuses, including:

- The 5 types of nonprofit emails.
- The anatomy of an email marketing campaign.
- 6 email marketing mistakes to avoid.
- 5 secrets of email marketing geniuses.

**Member rate: FREE**

**Non-member rate: FREE**

Registration 



Registration ▶

### Learning Lab: Mail Merge using Microsoft Word

*Presenter: Diane Henderson*

*May 17, 2018 from 9:00 - 11:00 am*

Mail merge is used to create multiple documents at once. These documents have identical layout, formatting, text, and graphics. Only specific sections of each document varies and is personalized. The documents Word can create with mail merge include bulk labels, letters, envelopes, and emails.

Microsoft Mail Merge Class Will Cover:

- The Mail Merge Features
- Merge Envelopes and Labels
- Create a Data Source Using Word

**Member rate: \$59**

**Non-member rate: \$69**



Registration ▶

### Making the Ask

*Presenter: Karen Erren*

*May 24, 2018 from 1:30 - 3:00 pm*

They say the fear of asking for money ranks right up there with the fear of death. Naaaahhhhhh. Come learn how to increase your odds for getting a "yes" and, thus, raise more money!

**Member rate: FREE**

**Non-member rate: \$35**

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Nonprofits First | 1818 S Australian Avenue, #450, West Palm Beach, FL 33409

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Sent by [shanglan@nonprofitsfirst.org](mailto:shanglan@nonprofitsfirst.org)