



NonprofitsFirst

EDUCATION NEWSLETTER

**CLICK HERE TO WATCH OUR MISSION
VIDEO**

Become A Member of Nonprofits First

Members of Nonprofits First enjoy exclusive benefits designed to increase your capacity to serve the needs of your clients. In addition to the cost saving opportunities on all Nonprofits First services, members are part of a community of nonprofit professionals with a demonstrated commitment to the continued strengthening of our industry.

JOIN NOW



Become a new member



***VIRTUAL* LUNCH & ZOOM**

Presenter: Rita Barreto Craig

April 13, 2020

12:00 pm

Let's have lunch together over ZOOM. We will check-in with each other while learning about some of the more advanced features of ZOOM.

Registration is FREE

Registration 



***WEBINAR* VIRTUAL BOARD MEETINGS:**

Legal Compliance & Best Practices

Online Panel Discussion

April 14, 2020

3:00 pm

Is your nonprofit organization holding its first virtual board meeting? Are you looking for strategies to make virtual board meetings more effective?

Join us as we answer your questions and discuss everything from consent agendas to facilitation tips.

Registration 

Members: FREE

Nonmembers: \$24.99



***WEBINAR* DON'T BE LURED BY SEDUCTIVE GRANT ANNOUNCEMENTS - PART 1**

Presenter: Jan Rodusky

April 15, 2020

9:00 am

Ignore the 'shiny penny' of new grant announcements if you do not have your Core Programs well designed to achieve your expected results. These results should lead to furthering your mission and create sustainability, much more so than the newest thing crossing your desk. In this interactive workshop, you will learn how to Design Your Core Program to be Grants-ready BEFORE you do research.

Registration 

Members: \$39.99

Nonmembers: \$52.50



***WEBINAR* HOW TO DRAMATICALLY BOOST YOUR FUNDRAISING RESULTS WITH VIDEO**

Presenters: Federico Giller & Ridgely Goldsborough

April 16, 2020

3:30 pm

Can't visit your donors in person right now? Send them a video instead, it might work even better!

Participants will learn to:

- Move people into action with video
- Use your phone to shoot video that looks great
- Create the perfect message for your cause
- Help people feel great about giving during challenging times



Members: FREE

Nonmembers: \$24.99

Registration 



***WEBINAR* READING FINANCIAL STATEMENTS**

April 16, 2020

Presenter: Todd L'Herrou

10:00 am

This webinar is designed to help you gain a better understanding of how to read financial statements.

Participants will:

- Understand the fiduciary roles of the board and management (staff)
- Learn to read and interpret your organization's Statement of Financial Position (balance sheet), Statement of Activities (profit and loss), and Statement of Cash Flows.
- Understand the importance of cash projection in accrual-based accounting
- Learn about some of the red flags to look for.

Registration 

Members: FREE

Nonmembers: \$24.99



***WEBINAR* NEW MEMBER ORIENTATION**

April 17, 2020

Presenter: Marilyn Beiber

12:00 pm

New Members & Current Members alike – Join us for a refresher on the benefits of Membership! Being a member of Nonprofits First provides a wealth of resources and tools you may be missing out on because – well, it's been a while since you attended MEMBER ORIENTATION or you just recently joined and you haven't yet had the opportunity to attend. Please join us for this snapshot of member privileges and to learn how to maximize your membership.

Registration 

Registration is FREE



***WEBINAR* PLANNED GIVING ESSENTIALS**

April 17, 2020

Presenter: Lisa L. Huertas

1:00 pm

Learn the basics of planned giving and why it is essential for every NPO. 80% of all planned gifts come in the form of bequests, but you will also learn about the other 20% of planned giving instruments. Don't worry; there is no quiz at the end.

Members: FREE

Nonmembers: \$24.99

Registration 



***WEBINAR* DISCOVER YOUR STRENGTHS & UNLEASH YOUR POTENTIAL**

April 21, 2020

Presenter: Kelly Merbler

9:00 am

70% of the American workforce go to work each day feeling disengaged, and most are not using the talents they possess to do the job for which they are being paid. This highly interactive session has been designed to deliver high performance results by identifying the natural talents and strengths of each employee which fosters a culture of engagement and retention.

Members: FREE

Nonmembers: \$24.99

Registration 



Registration 

VOLUNTEER MANAGEMENT *VIRTUAL* ROUNDTABLE

April 22, 2020

Panelists: Kayla Morton, Dr. Michael Gaylor, Jim Sugarman, Juanita Goode, Donna Pulda

10:00 am

Join us as we discuss challenges and share best practices for engaging our volunteers through the COVID-19 crisis.

Members: FREE
Nonmembers: \$24.99



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***WEBINAR* PILING ON THE HOME WORK: Using technology to keep your people secure and productive during the outbreak.**

April 22, 2020

Presenter: Michael Gavaghan

2:00 pm

As more nonprofits have been forced to introduce working from home, new challenges have cropped up: How do we keep our employees focused and productive? How can we manage them effectively? How will this change our organization's culture? This presentation will address each of these questions and a dozen more, and show how technology can empower your workers to work and your managers to manage as effectively as ever.

Registration is FREE



***WEBINAR* HOW TO WRITE A COMPELLING CASE FOR SUPPORT**

April 23, 2020

Presenter: Tracy Vanderneck

9:00 am

Nonprofits do a lot of good. They deliver services and fill needs that are not met by government or private industry. But how do they SHOW the need for their services so they can secure appropriate funding? How do they tell the story of their mission and express why delivering on

Registration 

the mission is critical to the community? This webinar will show you how!

Members: \$49.99
Nonmembers: \$74.99



***WEBINAR* GETTING AHEAD OF THE COVID-19 POST-CRISIS ASSESSMENT: What Should Your Nonprofit Be Doing?**

April 24, 2020
Presenter: Paul Hamaty
10:00 am

Please join Paul Hamaty, CEO of RAND Strategic Solutions, for this informative webinar on what nonprofits should be thinking about NOW as they navigate the COVID-19 pandemic. Start preparing today for your post-crisis assessment of your response to COVID-19 as Paul walks you through some very important topics. He will also leave you with some action items so you will be better prepared the next time the extraordinary strikes.

Registration 

Registration is FREE



***FREE* LIVE CALL IN - THE BOARD'S ROLE IN A CRISIS**

April 28, 2020
Presenter: Jessica Cecere
2:30 pm

Join us for a live call-in with the CEO of Nonprofits First. This is your opportunity to ask an experienced board member/CEO your Board Governance questions.

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- What is the board's role in a crisis?
- When should the board intervene?
- How should the board meet?

Members: FREE



***WEBINAR* COMPLETE YOUR GRANT TOOL KIT AND MANAGE GRANT FILES**

Presenter: Jan Rodusky

April 29, 2020

9:00 am

Having access to every grant required document at your fingertips will save you a ton of time, effort and aggravation. Learn how to build your own grant tool kit and organize all historical grant files for super easy retrieval.

Members: \$24.99

Nonmembers: \$34.99

Registration 



***WEBINAR* OFFICE 365 TUTORIAL**

Presenter: Arielle Nakdimon

April 29, 2020

3:30 pm

Most of us have it, but do we really know how to use all of its features? Join us and learn to use Office 365 to collaborate with anyone, anywhere....including how to use Teams and Skype.

Members: FREE

Nonmembers: \$24.99

Registration 



***WEBINAR* DON'T BE LURED BY SEDUCTIVE GRANT ANNOUNCEMENTS - PART 2**

Presenter: Jan Rodusky

April 30, 2020

9:00 am

Creating a Core Program Budget can be frustrating if you are designing the budget for the first time or second time. In this workshop, you'll learn to create your program budget that fits your organization with rationale and justification, not numbers pulled from your hat or made up in your head.

Members: \$39.99

Nonmembers: \$52.50

Registration 

Upcoming Events May 2020

POTENTIAL MEMBER ORIENTATION

[Strategic Planning and Performance Monitoring](#)

[Finding Inner Peace in Challenging Times](#)

[Strategic PR: How to Write a Plan That Helps You Reach, Raise and Serve More](#)

[Quickbooks Made Easy {Desktop}](#)

[How to Brainstorm to Pivot and Innovate {Grant Planning Part 2}](#)

[Risk Management](#)

[Quickbooks Made Easy {Online}](#)

[Operate Your Nonprofit Like The Business It Is](#)



Registration 

CERTIFIED NONPROFIT ACCOUNTING PROFESSIONAL (CNAP)

***RSVP* FOR FALL 2020**

A nationally-recognized CNAP designation certifies the expertise and commitment of nonprofit financial managers and accounting professionals. Handling your finances as efficiently as possible is one of the best ways to help your organization maximize its impact on the world. The program teaches best practices on critical skills and topics specific to nonprofit organizations. And attendees will be able to immediately apply their new knowledge to benefit their organizations right away.

Topics covered include:

- Financial reporting
- Internal controls
- Budget development
- Governance
- Form 990

Registration: \$995
Members receive a 25% discount

501(c)Jobs

Looking for a job in the nonprofit sector?
Visit www.501cjobs.org to view job postings, submit an application, and attach your resume.



Nonprofits First is a Funding Information Network partner of the Foundation Center. We are temporarily suspending in-office access to the database until April 15. For remote searches, a virtual meeting, or to ask questions about this resource, please contact Charlotte Gill at cgill@nonprofitsfirst.org.

FREE AND OPEN TO THE PUBLIC

We are a 501c(3) charitable organization with the vision that all nonprofits can achieve their highest level of impact. Your support helps ensure that Nonprofits First continues to

serve the nonprofit community. If you believe in this important capacity building work,
please make a gift today.

Support Our Work



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