

## The Glades's Webinar Preview | January 23-February 3

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### Upcoming Webinars

#### JANUARY 23-27

### JANUARY 24: Hispanic Roundtable

Tuesday, January 24 | 8:30-10 am EST

[Click to register.](#) Descubra cómo los empresarios hispanos están logrando más que nunca.

En colaboración con HEI.

### JANUARY 25: iThink: Start With a Business Plan

Wednesday, January 25 | 6-7 pm EST

[Click to register.](#) A well-thought-out plan with measurable milestones is key to a successful business. Prepare your roadmap to success with this dynamic, interactive webinar.

### JANUARY 27: Women's Roundtable

Friday, January 27 | 10-11:30 am EST

[Click to register.](#) Please join us and discover the strength behind building a strong network, and see how today's businesswomen are accomplishing more than ever before.

### Meet Our Mentor Peter Samson

After almost 50 years of management in the

global Information Technology industry, Pete enjoys sharing his experience in strategic planning, organizational effectiveness, marketing and sales to help the next generation of business leaders achieve their dreams of success.

[View Full Mentor Profile](#)

JANUARY 30-FEBRUARY 3

## FEBRUARY 1: How to Do Better Business with Boomers

PRESENTER Tiffany DiPanni

Wednesday, February 1 | 12 pm EST

[Click to register.](#) Learn how to attract, serve, and retain customers from the Baby Boomer generation, who will control more than 70 percent of disposable income in the US by 2030.

## FEBRUARY 2: Social Media Marketing Strategies For Your Small Business

PRESENTER Patty Ross

Thursday, February 2 | 1 pm EST

[Click to register.](#) In this webinar, marketing expert Patty Ross will teach you the basics every business owner should know about social media marketing and the latest trends you should follow.

**Article:**  
**How to Raise Prices Without Losing Customers**

**Recorded Webinar:**  
**Is Your Business Ready for E-commerce?**

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