

The PBSC Center for Applied Ethics invites you to attend

Ethics and the Media: Navigating the News in the New Normal

Opening Remarks

Kim Ardila-Morgan

Director, Center for Applied Ethics

Keynote Speaker

Al Tompkins

Senior Faculty, Broadcast and Online

The Poynter Institute

St. Petersburg, FL



Monday, August 8, 2016

2:30 pm **Keynote**

3:30 pm **Q & A**

4:00 pm **Adjourn**

2:00 pm doors open for
check-in and light refreshments

**Public Safety Training Center
Conference Room**

Palm Beach State College
4200 Congress Avenue, Lake Worth

Overview

Information is flying at us from every direction - much of it tainted with opinion and spin, some of it is flat out wrong. How do we sort through it all and what does that mean for a profession that must provide instant news and analysis where everyone with a smart phone is a publisher?

Join award winning journalist Al Tompkins for an engaging, interactive session exploring the changes, challenges and choices of a media revolution that is transforming the foundations of traditional journalism and its ethics. Learn four key questions that will help you "think critically" about the information you consume from any source.

Tompkins brings 43 years of experience as a reporter, investigative reporter, photojournalist and News Director. He has been awarded many of journalism's top honors including the National Emmy, the Peabody, the Robert F Kennedy Award for International Reporting, the Silver Gavel from The American Bar Association and the Governor's Award from the National Academy for Television Arts and Sciences. His book, "Aim for the Heart" has been adopted by journalism departments in more than 150 universities around the world.

This is a free event

Advance registration requested, register online at
www.PalmBeachState.edu/CAE

REGISTER ▶

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For more information, contact the Center at
561-868-3545 or ethicscenter@palmbeachstate.edu