



# PROJECT BLUE APRIL

## WHAT IS IT?

Families First created the "Project Blue April" as a collaborative effort to recognize National Child Abuse Prevention Month. The goal is to remind the entire community of the role we all play in creating safe, and healthy futures for our community's children. Participants donate \$5 or more in support of Families First programs that have been preventing child abuse in thousands of families for 35 years.

## HOW CAN MY COMPANY JOIN?

Joining is simple. Return the form provided by scanning and emailing it to [geckert@familiesfirstpbc.org](mailto:geckert@familiesfirstpbc.org) or by mail in the envelope provided. As a participating company, appoint a team captain to collect donations and distribute the information Families First will provide about "Project Blue April." Families First will publicize the participating companies on its website and social media. If you donate \$5 or more, you will receive a BRACELET for your support. Additionally, we encourage all participants to wear blue, take pictures, share and tag us in social media. We'll also promote your name/logo across our social media accounts.

## WHY SHOULD MY COMPANY GET INVOLVED?

"Project Blue April" is not just another cause or fundraiser – it is a movement that can collectively make an enormous difference to our county's most vulnerable – our children. Child abuse prevention requires community partnerships and this project provides a unique, fun, and inexpensive way to do just that. It also creates an environment of purpose and teamwork within your organization.

## WHAT IS FAMILIES FIRST OF PALM BEACH COUNTY?

Families First has successfully been preventing child abuse for 35 years by providing needed services to families whose life circumstances leave them ill-equipped to provide safe and loving homes for their children. By providing services in the areas of child abuse prevention, housing, health and behavioral health, families become stable and self-sufficient. For every child protected from abuse, the community saves \$105,450 in future costs of hospitalization, special education, juvenile justice and school failure – all aftermaths of abuse.

For more information, please call 561-253-1451 or email the Development Director, Gaby Eckert at [geckert@familiespbc.org](mailto:geckert@familiespbc.org)





# PROJECT BLUE APRIL

Wear **Blue**, Change Lives

In recognition of Child Abuse Prevention Month, employees across our community will wear **BLUE** in April to raise funds and awareness for Families First of Palm Beach County, which works daily to prevent child abuse.

## Participation Form

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

# of Posters (one per common area) \_\_\_\_\_

# of bracelets (one per person) \_\_\_\_\_

We cannot participate, but please accept this donation in support of Child Abuse Prevention Month.

Amount \$ \_\_\_\_\_

CC# \_\_\_\_\_

Exp. \_\_\_\_\_ CVV \_\_\_\_\_ Signature \_\_\_\_\_



\*Please enter billing address, email and name on credit card above\*  
or donate at [www.FamiliesFirstPBC.org](http://www.FamiliesFirstPBC.org).



Scan and email this form to [geckert@familiesfirstpbc.org](mailto:geckert@familiesfirstpbc.org) or mail it with the envelope provided