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Palm Beach County



Don't Miss Out On This Weeks Webinars!

FEBRUARY 16TH 1:00 to 2:00 PM, \$15
[Marketing During Turbulent Times](#)

FEBRUARY 17TH 6:00 to 8:00 PM, \$15
[Sources of Business for Your Business](#)

FEBRUARY 18TH 1:00 to 2:00 PM, No Cost!
[Everything You Need to Know About PPP](#)

[Mesa redonda para emprendedores hispanos](#)

SCORE y HEI anuncian un programa de colaboración y el comienzo de su "Mesa redonda para emprendedores hispanos", este programa abre un espacio para compartir ideas y experiencias y ayudarse los unos a los otros a alcanzar sus metas.

[REGISTRARSE](#)

22
FEBRERO

10:00 AM
y
12:00 PM

GRATUITO
COSTO



22
FEBRUARY

[Getting Google: Understanding SEO and Creating Content](#)

Today Google will process about 3.5 billion searches -- that's 40,000 searches per second. How visible is your business? In this course, you'll learn basic SEO, effective website SEO tactics, and how to create an optimized content strategy that will grow your online visibility.

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[Introduction to Business Ownership](#)

Are You Considering Starting Your Own Business? Do you know if you have what it takes to be a successful business owner? This workshop will help you decide if you are ready to take the plunge to become a business owner or if you may be better off keeping your day job.

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24
FEBRUARY

1:00 PM
to
3:00 PM

\$ 15
FEE



24
FEBRUARY

[iTHINK Leadership Lessons to Help Your Business Recover](#)

The COVID-19 pandemic has proved to be a major disruption in our lives. But what comes next? How can you prepare now to help your business successfully recover from the current crisis?

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[Grow with Google - Make Your Website Work For You](#)

Learn how to create a search-friendly website that drives user action and supports your goals! We'll also introduce you to free Google tools that can all help you improve the likelihood that your ideal customer will find your website on Google.

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25
FEBRUARY



26
FEBRUARY

[Women's Roundtable](#)

Please join us and discover the strength behind building a strong network, and see how today's businesswomen are accomplishing more than ever before. Through our open discussion, you will have the opportunity to: convert leads into cash, align with and support your goals through connections and strategic alliances, and much more!

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[How to Protect Your Small Business from IT & Cyber Attacks](#)

58% of cyber attack victims in 2018 were small business owners. Small businesses are attractive targets for cybercriminals because they have valuable financial information, are typically lacking in IT and security expertise, and have fewer resources than larger enterprises.

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03
MARCH



05
MARCH

[The Three Biggest Mistakes Business Owners Make... and How to Overcome Them All!](#)

There has never been a better time to start and build your own business... and never have you been able to get started with so little money. Do you know what Apple, Amazon, Google, and Disney all have in common? They started in a garage!

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Jim Moran Institute Small Business & Nonprofit Executive Programs

APPLY NOW FOR PALM BEACH COUNTY FALL 2021

Operating a small business or nonprofit is stressful enough on top of the new challenges presented by the COVID-19 pandemic. We want to help companies navigate through the opportunities and challenges ahead.

The Small Business Executive Program and Nonprofit Executive Program are ideal for CEOs, entrepreneurs, business owners, executive directions, and presidents of small businesses and non-profit organizations.

Fee: No Cost!

Deadline: Fall Session March 31st



SMALL BUSINESS
EXECUTIVE PROGRAM



CEO
PEER2PEER GROUPS



NONPROFIT
EXECUTIVE PROGRAM

Get **FREE EXPERT** Help from **SCORE Palm Beach County** TO START OR GROW YOUR SMALL BUSINESS



PLAN FOR SUCCESS
Get expert advice
from a SCORE
business mentor.

**FIND
YOUR
SCORE
MENTOR**

SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow, and achieve their goals through education and mentorship. We have been doing this for more than 50 years.

Because our work is supported by the U.S. Small Business Administration, and thanks to our network of 10,000+ volunteers, we are able to deliver our services at no charge or at a very low cost.

[Find out more about our mission, vision and values.](#)

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